



5 February 2013

To whom it may concern

Development of Global Leadership Academy – Eco Campus

From the outset the vision of Global Leadership Academy was clear: *“Establish an innovative learning environment, with firm core values, where young people can grow into leaders who will impact and serve their community.”*

Within only two years, we have seen this vision grab the hearts of students and parents.

End of 2010 the directors of Buchner Propvest donated 7.5 hectares of property adjacent to Fountains Mall for the development of our own school campus.

For the past two years we have been working ceaselessly on the development plans for the GLA Eco Campus Development - a multi-functional facility that will:

- ensure the growth and continuance of Global Leadership Academy
- create an environment that will facilitate the improvement of students' academic and leadership standards
- build an educational society that will inspire and promote future growth in the Kouga Region
- create a unique and positive learning environment accessible to all communities
- fashion a milieu in which children will learn to act responsibly towards their environment
- utilize the facilities and initiate host programs that will empower the community

This mandate to establish an academic facility with the intent to equip and develop future leaders has prompted us to seek like-minded investors.

We see the construction of the GLA Eco Campus as a community initiative to the benefit of all stake holders that will ensure access to the best possible education for its children.

The school was founded by Global Challenge Expeditions Trust- a Christian Missions Organization, and I gladly provide you with the relevant information:

- | | |
|--------------------------------------|--|
| - Non Profit Certificate: | 066-651-NPO |
| - BBBEE Certificate of Registration: | IT1586/2008 |
| - PBO Registration: | 930036345 |
| - BANK DETAILS: | Account Name: Global Challenge
Account: 9226881986; Bank: ABSA
Branch Code: 334515 |

We have recently received our **NATION BUILDER status** which is awarded to organisations contributing to effective change in our country. The *Nation Builder* status represents responsible investment strategies, supporting accredited organisations who have developed innovative and effective ways of bringing lasting change to our Nation.

You can therefore be assured that your investment will be put to good use.

As an overview of the current project status, please allow me to provide you with the following details:



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Current Investment status of GLA Eco Campus (February 2013)

1. Lead Gifts Received		
a.	7.5 Hectares of Property	R 2.5 million
b.	All bricks for Phase 1	R 590 000.00
c.	Timber Windows for Phase 1	R 420 000.00
2. Professional Fees already paid		
a.	Architectural Work`	R 550 000.00
b.	Civil Engineering and Design	R 120 000.00
c.	Quantity Surveyor	R 45 000.00
d.	Land Surveyor and Geo-Tech Report	R 75 000.00
e.	Title Deeds and Transfer of property	R229 000.00
3. Municipal Service and Augmentation Fees		R 690 000.00
4. Financial Contributions:		
a.	Internal Fundraising Projects	R 200 000.00 (2011-2012)
b.	Monthly Commitments for next 12 months	R 100 000.00p/m

Budget Breakdown (2013 – 2018)

Phase 1 – Classrooms / Administration and Initial Site Development	R 30 450 000.00
Phase 2 – Sport fields, and Amphitheatre	R 23 100 000.00
Phase 3 – Student Accommodation and Cafeteria	R 13 000 000.00

By investing in the GLA Eco Campus you will:

- Connect your company / brand with a successful High School in a world famous surfing community.
- Directly better the schooling conditions of 250 students and establish a “Community Centre” from where a whole community can be transformed
- Invest in the greater Jeffrey’s Bay community and the entire Kouga District.
- Invest in the lives of the leaders of tomorrow, leaders in our community and in our country.
- Provide children from the Kouga District with a proper education.
- Provide the larger Jeffrey’s Bay area with a state-of-the-art sporting centre open to the public.
- Invest in the economic growth of the greater Jeffrey’s Bay area and enable us to help raise the living standards of its people.
- Invest in a project that’s sustainable and eco-friendly.
- Be able to deduct taxes on all financial support, seeing as Global Challenge Expeditions is a registered NPO.





Why is partnering with us a great idea?

Global Challenge Expeditions:

- Is an established NPO with a core focus of developing leaders through real life experiences.
- Is already an effective and existing organisation with momentum and influence.
- Are good stewards of that which are entrusted to them and are able to grow ideas into working projects.
- Is committed to the cause proven by the fact that even their founders' monthly salary is less than R5000.00.

Global Leadership Academy:

- Is registered with the Department of Education and fully functional with currently 225 students enrolled from Grade 8-12.
- Achieved a 100% Matric Pass Rate in 2012 with 49.
- Already has a waiting list for 2014 and beyond.

You are therefore investing in a venture that is sustainable and already impacting the lives of children.

All the architects and other experts working on this project have offered their expertise and services either for free or at very low rates. This is an encouraging sign proving that this venture is worth the sacrifice and investment of those involved.

Yours sincerely

Stefan Kleyn
Director

