Better Life Better Future

# 2017

# Prospectus Learning Academy



Bill Frampton Learning Academy 1/1/2017

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## Welcome to Learning Academy

With over 10 years' experience and student numbers more than 600 located in the Kouga area Learning Academy is the only accredited Business and Computing FE College between Knysna and Port Elizabeth. We pride ourselves on our excellent student services and tutorial support which gives our students the best possible chance of achieving their full potential and enhancing their career and education. "Better Life Better Future"

Incorporated by Christian Steynberg in 2004 and known as "The Albert Einstein College" it offered Courses Ranging from Certificates at NQF level 3 through to Bachelor Business Degrees (BBA). Until 2008 it traded successfully meeting the needs of the local community. Due to recessionary forces the College relocated to smaller premises in Da Gama Road rebranded as Varsity@Bay College and refocused on FE programs at NQF Level 3. In 2010 due to increases in student demand the college moved to its present premises still in Da Gama Road but now opposite KFC.

To refocus our expanding Market the College was renamed Learning Academy in 2014 with 3 Academies as follows

Business and Computing Academy headed by Elbeth Olivier,

world, headed by the manager Bill Frampton.

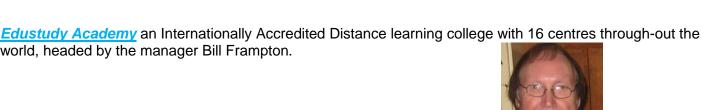
High School Academy licensed as an ImpakTutor by Impak the number one Home Schooling Specialists, headed by Amanda Frampton

In 2016 Learning Academy, will have two campuses located in Da Gama Road.

- 1. Namely the Learning Academy Campus offering a range of accredited courses both tutored and on line supported in High School Grade 9-12, 3 month and 6 month Certificates at NQF level 3 and Franchised through Edustudy 12 – 18 month Business Diplomas (DipBus).
- 2. Jeffrey's Bay University Campus offering a Bridge DipBus program leading to BBA. MBA and PHD

Is the college Accredited - Yes see below?





# Accreditation - Impak Tutor Centre and Franchised Edustudy Centre

## Impak Tutor Licensed and Accredited Centre

Impak was established in 2002 and has subsequently grown into the market leader in providing educational products and services to tutors. The PSG Group, the company behind success stories such as Capitec, PSG Konsult and Curro schools, owns a majority share in Impak.

Through Impak Learning Academy Impak provides Tutor Support with all the tools to tutor homeschool and school learners from Grade 8 – 12.

<u>*Our Vision*</u> is to contribute significantly to the development of our youth in South Africa by providing innovative and accessible basic education solutions.

## **Payment Structure**

The fees are as follows

Application to Learning Academy R500 to cover administration and computer capture

Tuition fees are negotiable starting for full course at R700 and for part time study R500 for 2 days per week.

Impak Fees are as follows

- Grade 8 to 9 Core Plus R8640 plus R960 per additional subject
- Grade 10 to 11 Core Plus R10836 (Plus R12 SACAI Fees per subject

Grade 12 Core Plus R10836 (Plus R600 SACIA fee per subject (R750 for CAT))



## Edustudy Franchised Accredited Centre – South African and International Accreditation QUALITY MONITORING BOARD

EduStudy operates a Quality Monitoring Board (QMB) to ensure that accredited qualifications and study support delivered online always meet the learning needs of the student and complies to the qualification quality and accreditation requirements of the specific university partner or international qualification framework. To this extend EduStudy is assessed on a regular basis in order to maintain its international accreditation and registration status. Assessment inter alia includes, but is not limited to, the following aspects:

- quality issues for university partners
- monitoring of assessment standards
- monitoring of material content against learning outcomes
- specific operational issues as they affect quality and customer service

The EduStudy Quality Monitoring Board (QMB) serves as the link between international university partners and qualification authorities and plays a key role in improving the level of effectiveness and efficiency with regard to academic service rendering to students on a global scale.

## EDUSTUDY ACADEMIC QUALIFICATION FRAMEWORK (AQF)

The Academic Qualification Framework or AQF has been developed to ensure that academic quality requirements, alignment standards and accreditation guidelines of qualifications marketed by EduStudy aligns with that of SETA/SAQA, OFQUAL (UK), the CHEA (US) the EQA (EU) and other international university and Awarding Institutions that partner with EduStudy. For more information on the UK-OFQUAL Qualification Framework follow the following link: www.accreditedqualifications.org.uk.

EduStudy Education Group (PTY) Ltd is a registered provider of education and training services and was formed to accommodate the expanding training, education and related consultation services network that has been operating as different entities since 1994. EduStudy also serves as the organisational umbrella for the EduStudy Training Centre Network which was launched in 2009. EduStudy is bound by the Professional Quality Management System (PQMS) as well as by the educational and programme accreditation requirements of the national and international quality assurance bodies that it subscribes to for assessment, moderation and verification purposes. EduStudy, through its accreditation, association and registration as service provider with local and/or international professional institutions, colleges and universities provides a professional and comprehensive service related to the development, presentation and evaluation of education and training services and products relevant to the business sector on a micro- and macro level. EduStudy utilises a number of Online Study Platforms (EOSP) relevant to the specific qualification (Certificate, Diploma, Degree or Post-Degree). Guided Home Study, combined with various Blended Learning Models, form the basis of the E-Learning or Distance Education Programmes and is internationally recognised as a leading and innovative approach to business and managerial studies. EduStudy has proven itself to be a quality brand that is consistently being evaluated by its clients, its partners and accreditation organisations in terms of quality and study outcomes. Qualifications available to students have been benchmarked against and aligned with public sector and academic institutions accredited at the highest international level. Course programmes at the level of Certificate is certified by the Centre for Community Assistance and Training (CENCAT) which consist of a team of academics and professionals sourced nationally and internationally and is made available in a Short Business Skills Programme Format (no accreditation or certification at programme or institutional level is required in South Africa for short courses not exceeding 6 months) which aligns with and gualifies for accreditation purposes for further study at an international diploma, degree or post-degree programmes. The EduStudy academic pathway will fast-track the student towards an international accredited Bachelor, Masters or Doctorate Qualification.

# Learning Academy Campus Curriculum

## **High Schooling**

#### WEL COME TO IMPAK

Impak provides us a tutor with all the tools to tutor homeschool and school learners from Grade 8 – 12. Vist web site <u>www.impak.co.za</u> or Facebook page

#### OUR VISION

To contribute significantly to the development of our youth in South Africa by providing innovative and accessible basic education solutions.



#### Grade 8 to 12 Matric Application fee R500

Students are required to complete 9 subjects in Grade 8 to 9 and in Grade 10 to 12 a choice of 7 subjects. The full range of subjects are offered in line with <u>South Africa's NSC</u> Certification except for below

- Additional language to Afrikaans and English
- Electrical Engineering
- Mechanical Engineering
- Visual Arts

#### Impak Fees are as follows

Grade 8 to 9	Core Plus R8640 plus R960 per additional subject
Grade 10 to 11	Core Plus R10836 (Plus R12 SACAI Fees per subject
Grade 12	Core Plus R10836 (Plus R600 SACIA fee per subject (R750 for CAT))

#### Old Curriculum or Mature Student Grade 12 Matric Application fee R500

Students can register with the Department of Education at Humansdorp complete the enrolment form and the register with the Learning Academy who will purchased the study material and support the learner

# **Certificates and Diplomas NQF 3 Jeffrey's Bay Academy Campus**



**3 Months Certificate Application fee R400 Total** Price R2900 Installment Plan minimum of R500 pm Students are required to complete four subjects over a three-month period. The following Subjects are offered

- Administration Functions includes Admin Support, Customer Services, Meeting Management Job Search
- Financial Basic Bookkeeping, Budgets, Proposal Writing Job Search
- Sales Function including Sales Fundamentals, Sales Acceleration, Supply Chain Management, Job Search
- Computer Support Function including MS Word, MS Excel, MS PowerPoint Job Search Email
- Human Resource Function including HR
- Management, Coaching & Mentoring, Talent Management, Job Search
- **Operations Function including** Operation Management, Lean Sigma Six, Supervisory Management, Job Search
- Business Support Function including Business Etiquette, Team Building, Performance Management, Job Search.



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## 6 Months Certificates Application fee R600 Total Price R7600 Installment Plan minimum of **R750 pm**

Students are required to complete 8 subjects over a six-month period. The following Subjects are offered.

- Administration Functions includes Admin Support, Customer Services, Meeting Management Job Search User End Computing
- Financial Basic Bookkeeping, Budgets, Proposal Writing Job Search User End Computing
- Sales Function including Sales
- Fundamentals, Sales Acceleration, Supply Chains

Job Search User End Computing

- Human Resource Function including HR Management, Conflict Resolution, Negotiation, Job Search, • User End Computing
- Operations Function including Operation Management, Coaching & Mentoring, Talent Management Job Search, User End Computing
- Business Support Function including Business Etiquette, Team Building, Performance Management, Job Search, User End Computing



## 12 Month Diplomas Application fee R750 Total price R12750 Installment Plan minimum of R1000 pm

•Students are required to complete 12 subjects over a 12 month at R1000<u>per</u> <u>month</u> or extended over 18 months for negotiable fees. The following Subjects are offered

•<u>HR Corporate Support</u> HR Management, Employee Motivation, Induction, Recruitment, Admin Support, Customer Services, Meeting Management Job Search

• Business Corporate Support Business

Etiquette, Team Building, Performance

Management, Admin Support, Customer Services, Meeting Management Job Search

- <u>Financial Corporate Support</u> Basic Bookkeeping, Budgets, Proposal Writing, Admin Support, Customer Services, Meeting Management, Job Search
- IT Corporate Support MS Word, Excel, PowerPoint, Access, Problem Solving, Knowledge Management, Information Management, Job Search
- <u>Sales Corporate Support</u> Fundamentals, Sales Acceleration, Supply Chain, Media and PR, Change Management, Presentation Skills, Image Management, Job Search
- <u>General Management Corporate Support</u> Middle Management, Change Management, Risk Management, Talent Management, Leadership and Influence, Succession Planning, Facilitation Skills, Job Search
- <u>Project Management</u> Project management, Facilitation Skills, Conflict Resolution, Communication Strategy, Performance Management, Workplace Behaviour, Talent management, Job Search.

(The above 8 plus 4 electives for Personal Development)

## Select from following

Anger Management, Assertiveness and Self Control, Attention Management, Basic Study Skills, Creative Problem Solving, Emotional Intelligence, Interpersonal Skills, Personal Life Skills, Personal Productivity, Public Speaking, Pastor Care, Communication Strategy, Entrepreneurship Development, Computer Options [Word, Excel. Access, PowerPoint]

# Learning Academy University Campus

## **QUALIFICATION FRAMEWORK**

## EDUSTUDY PROVIDES A QUALIFICATION PATHWAY THAT IS ACADEMICALLY FOUNDED AND PRACTICALLY RELEVANT

The EduStudy School of Business and Management Studies prepares the student to develop the necessary leadership skills required to manage businesses in a globally competitive world characterised by changing socio-economic scenarios and marker trends. The EduStudy curriculum is highly relevant and has been developed by industry professionals and academics to provide the necessary business leadership skills to positively impact employees, customers, owners and other stake holders. The EduStudy Quality Monitoring Board, in association with the partnering universities, awarding bodies and professional organisations ensure that the curriculum is relevant, qualitative and rigorous enough to prepare the next generation of business leaders and entrepreneurs for the real world.

## **QUALIFICATIONS ON THE EDUSTUDY GRADUATE STUDY PATHWAY**

Students can register for the following qualifications on the EduStudy Online Business Study Programme:

## **CERTIFICATE IN BUSINESS SKILLS (CERTBUS)**

- Curriculum: Business Skills
- Accreditation: EduStudy QCF/NQF Level 3
- Study Outcome: Certificate in Business Skills (CertBus)
- Progress to: Diploma in Business Skills (DipBus)

#### DIPLOMÁ IN BUSINESS SKILLS (DIPBUS)

- Curriculum: Business Skills
- Accreditation: EduStudy QF Level 4
- Study Outcome: Diploma in Business Skills (DipBus)
- Progress to: BBA Degree

## **BACHELOR IN ADMINISTRATION (BBA)**

- BBA in Business Management
- BBA in Tourism and Hospitality Management
- BBA in IT & Computer Management
- Accreditation: US-CHEA, ACBSP
- Study Outcome: Bachelor Degree in Business Administration
- Progress to: MBA Degree

#### MASTERS IN BUSINESS MANAGEMENT (MBA)

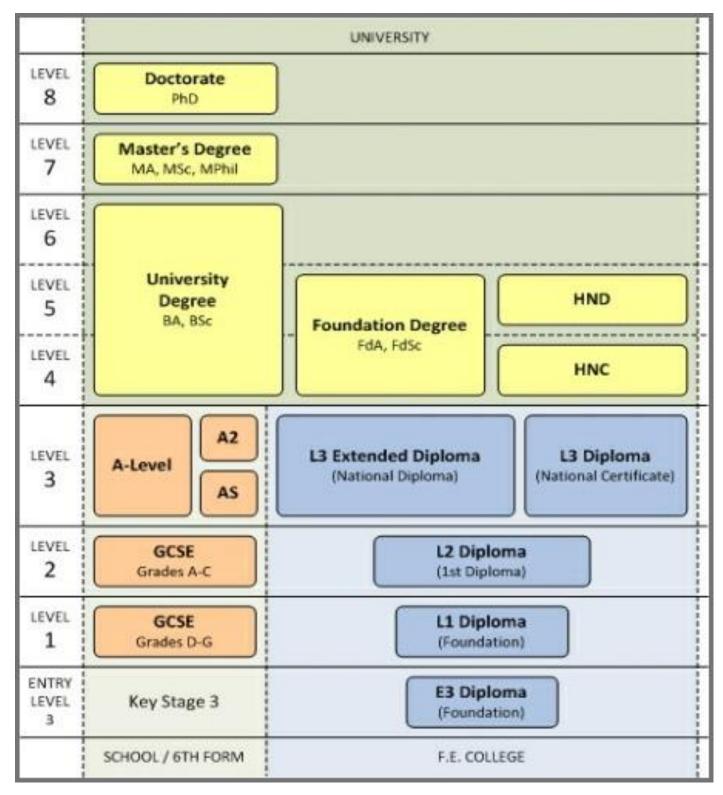
- MBA in Strategic Management
- MBA in IT & Computer Management
- MBA in International Finances
- MBA in Entrepreneurship
- MBA in Human Resources
- Accreditation: US-CHEA, ACBSP, various University options
- Study Outcome: Masters Degree in Business Administration
- Progress to: Doctorate in Political Economy, Business, Finance

#### DOCTORATE IN BUSINESS MANAGEMENT (PHD)

- PhD in Political Economy
- PhD in Strategic Management
- PhD in Business Administration

## **Qualification Framework Explained**





# Jeffrey's Bay University Campus - On Line



## **TESOL/TEFL LANGUAGE PREPARATORY COURSE**

#### **TESOL/TEFL REQUIREMENT**

The TESOL, ESOL or TEFL requirement may apply to international universities who uses English as language of instruction. The TESOL Language Programme is internationally recognised and teach English to speakers of other languages. The programme inter alia provides an opportunity to analyse the methodology in Mastering a new language. The TESOL programme is made available via a guided-online Learner Management Platform and covers the key fundamental concepts of the English language including speaking, reading, writing, listening as well as grammar and punctuation. The programme consists of 25 study hours combined with an additional 25 hours of exercises, reading assignments and online self-testing exercises.

TESOL/TEFL REGISTER

QUALIFICATION CODE TESOL/TEFL LAUNGUAGE EDULANG

**REGISTRATION DEPOSIT R 2,500.00** 

MONTHLY AMOUNT R 2500.00

FULL PAYMENT OF STUDY FEES NA

PAYMENT OVER PERIOD NA

# OPEN-LEARNING GRADUATE PROGRAMME CERTIFICATE COURSES Application fee R500 Support fees R100 per hour invoiced in advance against Booked hours

<u>Admin &amp; Secr Support</u>	<u>Aids/HIV Management</u>
<u>Anger Management</u>	<u>Assertiveness &amp; Self-Control</u>
<u>Attention Management</u>	Basic Bookkeeping
Body Language Basics	Budgets & Financial Reports
Business Ethics	Business Etiquette
Business Succession Planning	Business Writing
<u>Call Centre Training</u>	<u>Change Management</u>
<u>Civil Behaviour in Workplace</u>	<ul> <li><u>Coaching and Mentoring</u></li> </ul>
<ul> <li><u>Community Broadcasting</u></li> </ul>	<u>Conflict Resolution</u>
<ul> <li><u>Creative Problem Solving</u></li> </ul>	<u>Creative Thinking</u>
<u>Customer Service</u>	<ul> <li><u>Communication Strategy</u></li> </ul>
<u>Emotional Intelligence</u>	<u>Employee Induction</u>
<u>Employee Motivation</u>	<ul> <li>Employee Recruitment</li> </ul>
<u>Facilitation Skills</u>	<ul> <li>Front-of-House Management</li> </ul>
<u>Generation Gaps</u>	<ul> <li><u>Human Resources Management</u></li> </ul>
<ul> <li>Interpersonal Skills</li> </ul>	<ul> <li>Job Search Skills</li> </ul>
<ul> <li>Knowledge Management</li> </ul>	<ul> <li>Leadership and Influence</li> </ul>
<ul> <li>Lean Six Sigma Principles</li> </ul>	<ul> <li>Measuring Training Results</li> </ul>
<ul> <li>Media &amp; Public Relations</li> </ul>	<ul> <li>Meeting Management</li> </ul>
<u>Middle Management</u>	<ul> <li><u>Negotiation Skills</u></li> </ul>
<ul> <li><u>Operations Management</u></li> </ul>	<ul> <li><u>Personal Productivity</u></li> </ul>
<u>Presentation Skills</u>	<ul> <li><u>Project Management</u></li> </ul>
<ul> <li><u>Proposal Writing</u></li> </ul>	<u>Public Speaking</u>
<ul> <li><u>Safety in the Workplace</u></li> </ul>	<ul> <li><u>Sales Management</u></li> </ul>
<u>Sales Acceleration</u>	<ul> <li><u>Stress Management</u></li> </ul>
<ul> <li><u>Supervising Others</u></li> </ul>	<ul> <li><u>Supply Chain Management</u></li> </ul>
<u>Talent Management</u>	<u>Teamwork &amp; Team Building</u>
<u>Time Management</u>	<u>Train-the-Trainer Skills</u>
<u>Work-Life-Balance</u>	<u>Workplace Diversity</u>
<u>Workplace Harassment</u>	<u>Workplace Violence</u>
<u>Microsoft Word</u>	<u>Microsoft Excel</u>
<u>Microsoft Access</u>	<u>Microsoft Powerpoint</u>

## CERTIFICATE COURSES COURSE INTRODUCTION

EduStudy Business School offers numerous Business Skills Courses which is directed at the person who desires to empower him/herself with business and leadership skills in order to progress in his/her career and/or to access diploma and degree studies. The Certificate in Business Skills (CertBus) can be completed via Distance Education or EduStudy Online Study Platform (EOSP). This enables students in both a rural as well as urban area to study while still fulfilling their personal and employment responsibilities.

#### **COURSE ALIGNMENT AND ACCREDITATION**

The modules comprising the **Certificate in Business Skills (CertBus)** is aligned to Level 3/4 of the AQF qualification framework, forms part of Edu**Study** and is **credit-bearing** towards the **Diploma in Business Skills (DipBus)**.

#### **COURSE OUTCOME AND PROGRESSION**

The **Certificate in Business Skills (CertBus)** is designed to equip individuals with business and leadership skills to prepare them for promotion or appointment to a vacancy and/or to comply to admission and credit requirements for registration on the **EduStudy Graduate Degree Programm**. Upon successful completion of the **Certificate in Business Skills (CertBus)** the student may continue to register for an alternative **Certificate in Business Skills (CertBus)** which is credit-bearing towards the **Diploma in Business Skills (DipBus)**. The student will be awarded the **Diploma in Business Skills (CertBus)** to be completed within a period of 6 to 12 months. The **Certificate in Business Skills (CertBus)** qualification is the first step towards obtaining the **Diploma (DipBus)** followed by the **Bachelor Degree in Business Administration** (BBA) and **Masters Degree in Business Administration** (MBA/MSc) which is made available in partnership with a number of international partnering universities as well as government-registered award bodies such as the US-CHEA.

#### **COURSE DURATION**

The Certificate in Business Skills (CertBus) can be completed within 1 month.

#### COURSE FEES AND PAYMENT SCHEDULE

EduStudy offers the student an affordable and accessible education experience to prepare him/her to compete at an international level as professional or academic. For this purpose, EduStudy focus on international accredited qualifications which is unfortunately often influenced by fluctuating currency rates. However, the EduStudy commitment to E-Learning as well as our partnership agreements with key universities and award organisations enables EduStudy to offer top-quality qualifications at affordable fee levels and flexible payment-schedules.

REGISTERQUALIFICATION CODECERTBUSREGISTRATION DEPOSITR 600.00MONTHLY AMOUNTNAFULL PAYMENT OF STUDY FEES R 600.00PAYMENT OVER PERIODNA

## **DIPLOMA - BUSINESS SKILLS Application fee R750**

Support fees R100 per hour invoiced in advance against Booked hours

<ul> <li><u>Admin &amp; Secr Support</u></li> </ul>	Leadership and Influence
<ul> <li><u>Aids/HIV Management</u></li> </ul>	<ul> <li>Lean Six Sigma Principles</li> </ul>
<ul> <li><u>Anger Management</u></li> </ul>	<ul> <li>Measuring Training Results</li> </ul>
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<ul> <li><u>Basic Bookkeeping</u></li> </ul>	<ul> <li><u>Middle Management</u></li> </ul>
<ul> <li>Body Language Basics</li> </ul>	<u>Negotiation Skills</u>
<ul> <li>Budgets &amp; Financial Reports</li> </ul>	<ul> <li>Operations Management</li> </ul>
Business Ethics	<ul> <li><u>Personal Productivity</u></li> </ul>
<ul> <li><u>Business Etiquette</u></li> </ul>	<ul> <li>Presentation Skills</li> </ul>
<ul> <li><u>Business Succession Planning</u></li> </ul>	<ul> <li>Project Management</li> </ul>
<ul> <li>Business Writing</li> </ul>	<ul> <li><u>Proposal Writing</u></li> </ul>
<ul> <li><u>Call Centre Training</u></li> </ul>	Public Speaking
<ul> <li><u>Change Management</u></li> </ul>	<ul> <li><u>Safety in the Workplace</u></li> </ul>
<ul> <li><u>Civil Behaviour in Workplace</u></li> </ul>	<ul> <li><u>Sales Management</u></li> </ul>
<ul> <li><u>Coaching and Mentoring</u></li> </ul>	<u>Sales Acceleration</u>
<ul> <li><u>Community Broadcasting</u></li> </ul>	<ul> <li><u>Stress Management</u></li> </ul>
<ul> <li><u>Conflict Resolution</u></li> </ul>	<ul> <li><u>Supervising Others</u></li> </ul>
<ul> <li><u>Creative Problem Solving</u></li> </ul>	<ul> <li>Supply Chain Management</li> </ul>
<ul> <li><u>Creative Thinking</u></li> </ul>	<ul> <li><u>Talent Management</u></li> </ul>
<u>Customer Service</u>	<ul> <li><u>Teamwork &amp; Team Building</u></li> </ul>
<ul> <li><u>Communication Strategy</u></li> </ul>	<ul> <li><u>Time Management</u></li> </ul>
<ul> <li><u>Emotional Intelligence</u></li> </ul>	<ul> <li><u>Train-the-Trainer Skills</u></li> </ul>
Employee Induction	<ul> <li>Work-Life-Balance</li> </ul>
Employee Motivation	<ul> <li>Workplace Diversity</li> </ul>
<ul> <li>Employee Recruitment</li> </ul>	<ul> <li>Workplace Harassment</li> </ul>
<u>Facilitation Skills</u>	Workplace Violence
<ul> <li>Front-of-House Management</li> </ul>	<u>Microsoft Word</u>
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<ul> <li>Human Resources Management</li> </ul>	<u>Microsoft Access</u>
<ul> <li>Interpersonal Skills</li> </ul>	<ul> <li>Microsoft Powerpoint</li> </ul>
Job Search Skills	
<ul> <li>Knowledge Management</li> </ul>	

#### **REGISTER**

QUALIFICATION CODE DIPBUS

FULL PAYMENT OF STUDY R 4950.00

**REGISTRATION DEPOSIT R 1250.00** 

MONTHLY AMOUNT R 1250.00

FULL PAYMENT OF STUDY FEES 4 MONTHS

# **On Line University Campus**

## Why Leave your family and friends?

You do not have to leave your support network to do a Degree. You not only save 50% on tuition fees and still gain the campus experience including forums, tutorials, seminars library etc. ENROL NOW



# **INTRODUCTION TO BTEC QUALIFICATIONS**

EduStudy-Oxford offers the Online BTEC Higher National Diploma Qualification inked to the following specialized study pathways/outcomes:

- **Business Management**
- Marketing .
- Administration .
- Human Resources

Our BTEC HND courses are level 5 courses, making them equivalent to a foundation degree and are fully accredited by Edexcel. Once you enroll, you will have up to 2 years to complete your studies and upon successful completion you will be awarded a certificate from Edexcel (UK OFQUAL registered Accreditation Institution). The programme of units aims to offer you the best opportunities for progression, both academically and professionally. BTEC HND distance learning courses are divided into 16 units of study, assessed by coursework at the end of each unit, which contributes to the final course results. Students are supported by a Study Tutor (accessible via the Online Learner Management Platform or) for the duration of the 2-year study period.

#### **PRE-REGISTRATION FEE**

International students who desire to register for the ONLINE BTEC HD Qualification is required to pay a Student Approval Certification and Registration Fee of £100 (British Pound) upon initial registration.

#### **COURSE FEE AND PAYMENT OPTIONS**

After completion and payment of the Pre-registration Fee the following Course Fees are payable:

**HD** Accrediting Universities

BTEC



#### **BTEC QUALIFICATIONS**

ACCOUNTING	HUMAN RESOURCES	MARKETING	BUSINESS
MANAGEMENT	MANAGEMENT	MANAGEMENT	ADMINISTRATION
£3500	£3500	£3300	£3300

# The Bachelor in Business Administration Application fee R750 Tuition R100 per hour booked in advance

COURSE DESCRIPTION

The **Bachelor of Business Administration (BBA)** is a focused distance learning business-degree program that develops a thorough understanding of business in its manifold aspects and aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The degree is ideal for candidates with practical experience who do not possess the appropriate academic qualifications, aiming to obtain them by expanding and formalizing knowledge in the various fields of business. The program is a combination of academic content adapted for the experienced working professional, coupled with extensive academic and industry related exposure. This in-depth education will allow the students to perform successfully in the global competitive environment. Graduates of this program may advance to the EduStudy's accredited online MBA program.

#### EDUSTUDY OPEN-LEARNING GRADUATE PROGRAMME

The **EduStudy Open-Learning Graduate Programme** forms part of the open-learning network of international qualification delivery institutions (universities, business schools etc.), awarding bodies and government-certified professional organisations that monitors professional and quality standards in tertiary education.

#### **COURSE ALIGNMENT AND ACCREDITATION**

The **Bachelor in Business Administration** (BBA) is comprised of study modules, prescribed exercises, assignments and diverse assessment options regulated by and aligned against prescribed learning outcomes and forms part of the EduStudy Open-Learning Graduate Programme that enables the student to progress from a Diploma in Business Skills (DipBus) to an internationally accredited BBA, and MBA in Business Management followed by a PhD in Business Management (See the EduStudy Qualification Framework).

#### **DUAL QUALIFICATION PROGRAMME**

**The BBA Degree r**ewards the student as he/she academically progress through the academic pathway. This enables the student to obtain a <u>QF-Level 5</u> accredited Graduate **Diploma in Business Management** before completing the online **Top-Up Phase** (6 - 12 Months) of the BBA Degree at an internationally accredited <u>University/Business School</u> of choice.

## **COURSE DURATION & AWARDING OF QUALIFICATIONS**

The duration of the course is 18-24 months and is made available via an Open-Learning **Online Study Platform** that links EduStudy and participating university and award institutions internationally. The registration, tuition and assessment process is online-delivered either via the Internet or Android/I-phone or Windows smartphone applications. The BBA is completed in academic phases that interweave and provides the student with a truly international study experience that combines different international university-level platforms at different times of the study process.

#### **COURSE ASSESSMENT**

Continuous Assessment is done via the **EduStudy Online Study Platform** (EOSP) integrated with the **Learner Management System** (LMS) of the partnering award or university institution and is based on multiple question variations that tests the student's knowledge and understanding of the module content and associated learning outcomes at different levels. Knowledge of specific module details and of the additional references given in the modules will be required to answer assessment questions and careful revision of the subject content is required prior to taking an assessment. Subject matter pertaining to specific learning outcomes will be tested by means of randomly generated questions in line with the defined learning outcomes of the modules. The online assessment format is supplemented by the online submission of prescribed assignments, elective summaries, article reviews and Capstone submissions which is evaluated by a team of examiners/moderators from the university/business school responsible for the specific course module.

#### **ENTREE REQUIREMENTS**

Entry to the **Bachelor in Business Administration** (BBA) requires a Level 3/4 qualification such as the **Diploma in Business Skills** (DipBus). Learners must have an appropriate standard of English to enable them to include relevant work experience (paid/unpaid) with levels of responsibility, participation and/or achievement of a range of relevant professional qualifications for RPLE (Recognition of Prior Learning and Employment) purposes and must be at least 17 years of age.

## **LEARNING OUTCOMES**

The **Bachelor in Business Administration** (BBA) enables the student to apply critical thinking and reasoning skills to identify problems and to develop problem solving abilities while nurturing his/her potential to face the future with confidence and determination. The curriculum has been developed to enable the student to understanding the functional components of business- economics, marketing, accounting, finance, law and management.

- Advertising and Sales Promotion
- Business Communication
- Business Cultures & Protocol
- Business Economics
- Business Environment
- Business Environment
- Business Ethics
- Business Law
- Business Organization
- Business Planning and Goal Setting
- Business Policy and Strategy
- Culture and the Organization
- Customers and Customer Service
- Developing Personal Skills
- E-Commerce
- Effective Communication
- Entrepreneurship
- Entrepreneurship Management
- Financial Accounting
- Financial Management and Control
- Fundamentals of Accounting
- HR Management
- Human Resource Management
- Industrial Relations and Labor Laws

- International Business & Trade
- International Business Management
- International Marketing
- IT Tools and Applications in Business
- Management & Business
- Management Information Systems
- Managing Ethically
- Managing in Today's World
- Marketing and Sales Planning
- Micro- & Macroeconomics
- Purchasing & Supply Chain Management
- Organization Structures
- Organizational Behaviour
- Performance Management
- Politics and Business
- Practical Accounting Analysis
- Principles of Management
- Principles of Marketing
- Production and Operations Management
- Project Planning and Evaluation
- Quantitative Techniques
- Research in Management
- Research Methodology
- Sales Management & Consumer Behaviour

## **COURSE FEES AND PAYMENT SCHEDULE**

EduStudy offers the student an affordable and accessible education experience to prepare him/her to compete at an international level as professional or academic. For this purpose, EduStudy focus on international accredited qualifications which is unfortunately often influenced by fluctuating currency rates. However, the EduStudy commitment to E-Learning as well as our partnership agreements with key universities and award organisations enables EduStudy to offer top-quality qualifications at affordable fee levels and flexible paymentschedule

#### REGISTER **BACHELOR IN BUSINESS ADMINISTRATION**

**QUALIFICATION CODE BBA MAN** REGISTRATION DEPOSIT R MONTHLY AMOUNT R FULL PAYMENT OF STUDY F EES R **PAYMENT OVER PERIOD 24 MONTHS** 

# Bachelor in Tourism Management Application fees R750 Tuition Fees R100 per

## hour booked in advance

## **COURSE DESCRIPTION**

The **Bachelor in Tourism and Hospitality Management** (BBA) is a focused distance learning business-degree program that is equip students with the skills needed to be a competent employee in the Hospitality industry. During the Tourism and Hotel Management program, students will be able to access tutor support and webinars, a social learning forum, and additional materials to help in the completion of the course phase. The program is a combination of academic content adapted for the inexperienced student or experienced working professional, coupled with extensive academic and industry related exposure. Graduates of this program may advance to the EduStudy's accredited online <u>MBA</u> program.

#### EDUSTUDY OPEN-LEARNING GRADUATE PROGRAMME

The **EduStudy Open-Learning Graduate Programme** forms part of the open-learning network of international qualification delivery institutions (universities, business schools etc.), awarding bodies and government-certified professional organisations that monitors professional and quality standards in tertiary education.

## **COURSE ALIGNMENT AND ACCREDITATION**

The **Bachelor in Tourism and Hospitality Management** (BBA) is comprised of study modules, prescribed exercises, assignments and diverse assessment options regulated by and aligned against prescribed learning outcomes and forms part of the <u>EduStudy Open-Learning Graduate Programme</u> that enables the student to progress from a <u>Diploma in Business Skills</u> (DipBus) to an internationally accredited <u>BBA</u>, and <u>MBA in</u> <u>Business Management</u> followed by a <u>PhD in Business Management</u> (See the <u>EduStudy Qualification</u> <u>Framework</u>).

## **DUAL QUALIFICATION PROGRAMME**

**The BBA Degree r**ewards the student as he/she academically progress through the academic pathway. This enables the student to obtain a <u>QF-Level 5</u> accredited **Diploma in Business Management** before completing the online **Top-Up Phase** (6 - 12 Months) of the BBA Degree at an internationally accredited **University** of choice.

## **COURSE DURATION & AWARDING OF QUALIFICATIONS**

The duration of the course is 18-24 months and is made available via an Open-Learning **Online Study Platform** that links EduStudy and participating university and award institutions internationally. The registration, tuition and assessment process is online-delivered either via the Internet or Android/I-phone or Windows smartphone applications. The BBA is completed in academic phases that interweave and provides the student with a truly international study experience that combines different international university-level platforms at different times of the study process.

#### **COURSE ASSESSMENT**

Continuous Assessment is done via the **EduStudy Online Study Platform** (EOSP) integrated with the **Learner Management System** (LMS) of the partnering award or university institution and is based on multiple question variations that tests the student's knowledge and understanding of the module content and associated learning outcomes at different levels. Knowledge of specific module details and of the additional references given in the modules will be required to answer assessment questions and careful revision of the subject content is required prior to taking an assessment. Subject matter pertaining to specific learning outcomes will be tested by means of randomly generated questions in line with the defined learning outcomes of the modules. The online assessment format is supplemented by the online submission of prescribed assignments, elective summaries, article reviews and Capstone submissions which is evaluated by a team of examiners/moderators from the university/business school responsible for the specific course module.

#### **ENTREE REQUIREMENTS**

Entry to the **Bachelor in Tourism and Hospitality Management** (BBA) requires a QCF Level 3/4 Qualification or equivalent accredited qualifications such as the **Diploma** (DipBus). Learners must have an appropriate standard of English to enable them to include relevant work experience (paid/unpaid) with levels of responsibility,

participation and/or achievement of a range of relevant professional qualifications for RPLE (Recognition of Prior Learning and Employment) purposes and must be at least 17 years of age.

#### **COURSE FEES AND PAYMENT SCHEDULE**

EduStudy offers the student an affordable and accessible education experience to prepare him/her to compete at an international level as professional or academic. For this purpose, EduStudy focus on international accredited qualifications which is unfortunately often influenced by fluctuating currency rates. However, the EduStudy commitment to E-Learning as well as our partnership agreements with key universities and award organisations enables EduStudy to offer top-quality qualifications at affordable fee levels and flexible payment-schedules.

#### **Course Curriculum**

- Accounting and Cost Control
- Hospitality and Hotel Housekeeping
- Quality/health and Safety
- Facilities Management
- Culinary and Nutritional Aspects
- Marketing in Hotel and Leisure
- Primary Management
- Hospitality and Hotel Management
- Organizational Behaviour
- Training and CPD
- Teams Management
- Food Safety and Hygiene
- Supply Chain Management
- Events and Conference Management
- Hotel Front Office Operations
- Key Performance Indicators
- Consumer Behaviour in the Hotel Industry
- Risk and Security
- The Use of Technology

**BACHELOR IN HOTEL & TOURISM** 

QUALIFICATION CODE BBA HT REGISTRATION DEPOSIT R MONTHLY AMOUNT R FULL PAYMENT OF STUDY F EES R PAYMENT OVER PERIOD 24 MONTHS

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# Master Degrees (MBA) Application and Centre Application fee R1000 Support Fees R100 per hour booked in advance.

## **Master Degree in Business Administration**

#### **QUALIFICATION DESCRIPTION**

The EduStudy Masters Degree provides advanced knowledge at an executive management level and is a strategic balance of general business and management courses and specific electives relevant to the degree outcome. The curriculum is both practical and academically focused and includes delivery content tools including video material, case studies, research papers, latest articles and academic reviews that prepares the student for the international employment and academic environment.

#### EDUSTUDY OPEN-LEARNING GRADUATE PROGRAMME

The EduStudy Masters Degree forms part of the EduStudy Open-Learning Graduate Programme and is comprised of study modules, prescribed exercises, assignments and assessment options aligned against prescribed learning outcomes within the context of the requirements of accredited international qualification award bodies, university institutions and government-certified professional organisations that monitors professional and quality standards in tertiary education. The EduStudy Open-Learning Graduate Programme also allows the student to utilise the EduStudy Step-up Study Pathway, in which each previous qualification obtained, forms the foundation for a qualification at a next academic level. This enables the student to progress from a Diploma in Business Skills (DipBus) to an internationally accredited BBA, and MBA in Business Management followed by a PhD in Business Management (See the EduStudy Qualification Framework).

#### EDUSTUDY OPEN-LEARNING BUSINESS DEGREE PROGRAMME

The duration of the course is 18-24 months and is made available via an **Open-Learning Online Study Platform** that links EduStudy and participating university and award institutions internationally. The registration, tuition and assessment process is online-delivered either via the Internet or Android/I-phone or Windows smart-phone applications. The MBA is completed in academic phases that interweave and provides the student with a truly international study experience that combines different international university-level platforms at different times of the study process. The **EduStudy Open-Learning Graduate Programme** allows the student to enter an academic step-up pathway in which each qualification obtained forms the foundation for a qualification at a next academic level. **DUAL QUALIFICATION PROGRAMME** 

The MBA Degree rewards the student as he/she academically progress through the academic pathway. This enables the student to obtain a <u>QF-Level 6/7</u> accredited **Diploma in Business Management** before completing the online **Top-Up Phase** (6 - 12 Months) of the MBA Degree at an internationally accredited <u>University/Business School</u> of choice

#### **COURSE DURATION & AWARDING OF QUALIFICATIONS**

The duration of the EduStudy MBA Degree is between 18-24 months but varies depending on the effort and progress of the student. The MBA is completed in academic phases that interweave and provides the student with a truly international study experience that combines different international university-level platforms at different times of the study process. On successful completion of the program the candidate may be required to attend a Graduation Ceremony in Switzerland, the USA or UK during which the candidate will be conferred with a Masters Degree by a partnering CHEA/ACBSP accredited award or accredited university institution.

#### COURSE ASSESSMENT

Continuous Assessment is done via the EduStudy Online Study Platform (EOSP) integrated with the Learner Management System (LMS) of the partnering award or university institution and is based on multiple question variations that tests the student's knowledge and understanding of the module content and associated learning outcomes at different levels. Knowledge of specific module details and of the additional references given in the modules will be required to answer assessment questions and careful revision of the subject content is required prior to taking an assessment. Subject matter pertaining to specific learning outcomes will be tested by means of randomly generated questions in line with the defined learning outcomes of the modules. The online assessment format is supplemented by the online submission of prescribed assignments, elective summaries, article reviews and Capstone submissions which is evaluated by a team of examiners/moderators from the university/business school responsible for the specific course module.

#### ENTREE REQUIREMENTS

Entry to the **Masters Degree in Business Administration (MBA)** requires completion of accredited qualifications at **Bachelor Degree** Level (BA, BBA or Bcom) supplemented by the <u>Edustudy Post-Graduate Diploma</u> (PGDip). Learners must have an appropriate standard of English to enable them to include relevant work experience (paid/unpaid) with levels of responsibility, participation and/or achievement of a range of relevant professional qualifications for Recognition of Prior Learning and Employment (RPLE) purposes and must be at least 21 years of age.

#### COURSE FEES AND FLEXIBLE PAYMENT SCHEDULE

EduStudy offers the student an affordable and accessible education experience in order to prepare him/her to compete at an international level as professional or academic. For this purpose EduStudy focus on international accredited qualifications which is unfortunately often influenced by fluctuating currency rates. However, the EduStudy commitment to E-Learning as well as our partnership agreements with key universities and award organisations enables EduStudy to offer top-quality qualifications at affordable fee levels and flexible payment-schedules.

Course Credit: 120 Alignment Standard: Masters Degree Entree Requirement: BBA or PGDip Study Period: 12 - 18 Months Course Delivery: Online & Distance Academic Assessment: Online - E-Assignment







#### **General Curriculum**

Award Institution: EduStudy Qualities of Effective Leadership **Developing Interpersonal Skills** Motivating and Influencing People Making Decisions Creativity and Problem Solving Studying and Using Management Theories The External Operating Environment Culture and Ethics Governance and Directorships Analysing the Competition Marketing Strategy High Performance Sales E-Marketing Communication Customers and their Needs Strategic Human Resource Management Recruiting and CPD Measuring and Rewarding Performance Interpreting Business Accounts Tools of Financial Analysis Managing Cash and Working Capital Exercises in Quantitative Techniques

AFFORDABLE AND FLEXIBLE PAYMENT OPTIONS\*

MASTERS IN BUSINESS ADMINISTRATION QUALIFICATION CODE MBA FULL PAYMENT OF STUDY FEES R 65,000.00 REGISTRATION DEPOSIT R 10,000.00 MONTHLY AMOUNT R 2700.00 Impact of Technology on Business Innovation and R&D Implementing and Managing Quality Systems Strategic Planning Tools Strategic and Systems Management The Business Plan Developing High Performance Teams Managing Projects

#### **Elective Curriculum**

Qualities of Effective Leadership Developing Interpersonal Skills Motivating and Influencing People Making Decisions Creativity and Problem Solving Studying and Using Management Theories The External Operating Environment Culture and Ethics Governance and Directorships Analysing the Competition Marketing Strategy High Performance Sales E-Marketing Communication

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## **Master Degree in Finance and Control**

#### **QUALIFICATION DESCRIPTION**

The **EduStudy Masters Degree** provides advanced knowledge at an executive management level and is a strategic balance of general business and management courses and specific electives relevant to the degree outcome. The curriculum is both practical and academically focused and includes delivery content tools including video material, case studies, research papers, latest articles and academic reviews that prepares the student for the international employment and academic environment.

#### EDUSTUDY OPEN-LEARNING GRADUATE PROGRAMME

The EduStudy Masters Degree forms part of the EduStudy Open-Learning Graduate Programme and is comprised of study modules, prescribed exercises, assignments and assessment options aligned against prescribed learning outcomes within the context of the requirements of accredited international qualification award bodies, university institutions and government-certified professional organisations that monitors professional and quality standards in tertiary education. The EduStudy Open-Learning Graduate Programme also allows the student to utilise the EduStudy Step-up Study Pathway, in which each previous qualification obtained, forms the foundation for a qualification at a next academic level. This enables the student to progress from a Diploma in Business Skills (DipBus) to an internationally accredited BBA, and MBA in Business Management followed by a PhD in Business Management (See the EduStudy Qualification Framework).

#### **DUAL QUALIFICATION PROGRAMME**

The MBA Degree rewards the student as he/she academically progress through the academic pathway. This enables the student to obtain a <u>QF-Level 6/7</u> accredited **Diploma in Business Management** before completing the online **Top-Up Phase** (6 - 12 Months) of the MBA Degree at an internationally accredited <u>University/Business School</u> of choice.

#### **COURSE DURATION & AWARDING OF QUALIFICATIONS**

The duration of the EduStudy MBA Degree is between 18-24 months but varies depending on the effort and progress of the student. The MBA is completed in academic phases that interweave and provides the student with a truly international study experience that combines different international university-level platforms at different times of the study process. On successful completion of the program the candidate may be required to attend a Graduation Ceremony in Switzerland, the USA or UK during which the candidate will be conferred with a Masters Degree by a partnering CHEA/ACBSP accredited award or accredited university institution.

#### COURSE ASSESSMENT

Continuous assessment is done via the <u>EduStudy Online Study Platform</u> (EOSP) integrated with the Learner Management **System** (LMS) of the partnering award or university institution and is based on a number of question variations that tests the student's knowledge and understanding of the module content and associated learning outcomes at different levels. Knowledge of specific module details and of the additional references given in the modules will be required to answer assessment questions and careful revision of the subject content is required prior to taking an assessment. Subject matter pertaining to specific learning outcomes will be tested by means of randomly generated questions in line with the defined learning outcomes of the modules. The online assessment format is supplemented by the online submission of prescribed assignments, elective summaries, article reviews and Capstone submissions which is evaluated by a team of examiners/moderators from the award body/university/business school associated with the specific course module.

#### **ENTREE REQUIREMENTS**

Entry to the **EduStudy Masters Degree Programme** requires completion of accredited qualification at **Bachelor Degree Level** (BA, BBA or BCom) supplemented by the <u>Edustudy Post-Graduate Diploma</u> (PGDip). Learners must have an appropriate standard of English to enable them to include relevant work experience (paid/unpaid) with levels of responsibility, participation and/or achievement of a range of relevant professional qualifications for Recognition of Prior Learning and Employment (RPLE) purposes and must be at least 21 years of age.

#### COURSE FEES AND FLEXIBLE PAYMENT SCHEDULE

EduStudy offers the student an affordable and accessible education experience in order to prepare him/her to compete at an international level as professional or academic. For this purpose EduStudy focus on international accredited qualifications which is unfortunately often influenced by fluctuating currency rates. However, the EduStudy commitment to E-Learning as well as our partnership agreements with key universities and award organisations enables EduStudy to offer top-quality qualifications at affordable fee levels and flexible payment-schedules.

#### Course Credit: 120 Alignment Standard: Masters Degree

Entree Requirement: BBA or PGDip Study Period: 12 - 18 Months Course Delivery: Online & Distance Academic Assessment: Online - E-Assignment Academic Progress to: Doctorate Award Institution: EduStudy





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#### **General Curriculum**

- Marketing Management
- Managerial Finance & Accounting
- Business Research
- Managerial Economics
- Human Resources Management
- International Business and Trade
- Management
- Business Development Management

#### **Financial Curriculum**

- Financial Risk Management
- Investment Analysis & Corp. Valuation
- Financial Statement Analysis
- Strategic Finance and Outsourcing
- Managing Cash and Working Capital
- antitative Techniques
- Impact of Technology on Business

#### AFFORDABLE AND FLEXIBLE PAYMENT OPTIONS\*

MASTERS IN BUSINESS ADMINISTRATION QUALIFICATION CODE MBA FULL PAYMENT OF STUDY FEES R 65,000.00 REGISTRATION DEPOSIT R 10,000.00 MONTHLY AMOUNT R 2700.00 PAYMENT OVER PERIOD 24 MONTH

- Innovation and R&D
- Implementing and Managing Quality Systems
- Strategic Planning Tools
- Strategic and Systems Management
- The Business Plan
- Developing High Performance Teams
- Managing Projects

#### **Thesis Curriculum**

- Capstone Project
- Oral Defense

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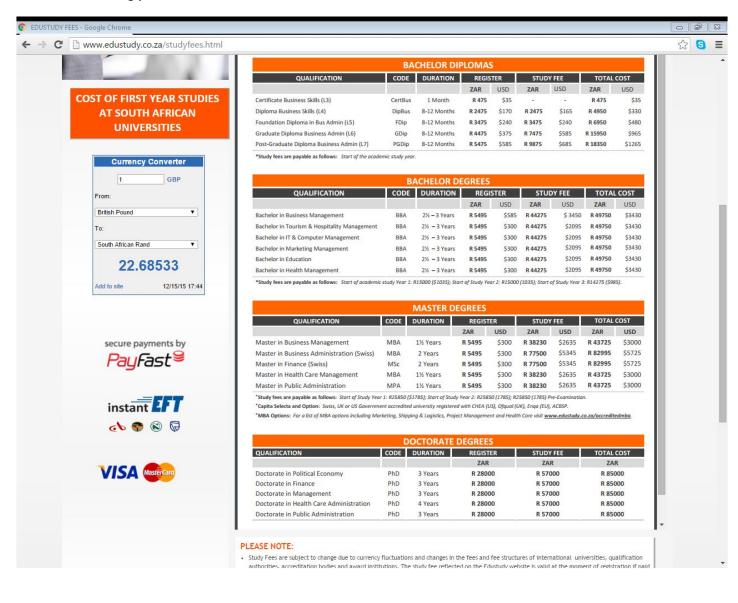


## **Doctorate in Management (MBA) Application and Centre Support Fees R1500** Courses

- 1. Doctorate in Political Economy [PHD]
- 2. Doctorate in Finance Management [PHD]
- 3. Doctorate in Business Management [PHD]
- 4. Doctorate in Tourism and Hotel Management [PHD]
- 5. Doctorate in Marketing Management

#### **Study Fees**

Note these are indicative at the time of writing and as the currency rate changes in South Africa these will fluctuate accordingly



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# Study Fees Cost for first year at South African Universities

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UNI	VERSITYS	STUDY FE	ES IN SOU	JTH AFRIC	A	
UNIVERSI	TY STUDY FE	ES APPLICAB	LE TO FIRST Y	EAR OF STUD	( ONLY	
UNIVERSITY	BA	BCOM	BSC	LLB	BENG	
University of Cape Town	R43,500 - R59,000	R50,000 - R62,500	R51,000 - R64,500	R46,500 - R52,000	R51,500 - R53,000	
University of the Witwatersrand	R33,640 - R43,320	R42,010 - R43,320	R41,080 - R58,580	R32,470	R40,170 - R48,150	
Stellenbosch University	R32,534	R33,164 - R46,338	R37,880 - R40,749	R39,606	R45,070	
University of KwaZulu Natal	R38,160 - R46,700	R39,170	R30,940 - R39,600	R36,500	R39,150 - R40,000	
University of Pretoria	R25,710 - R36,270	R34,720 - R39,610	R36,880 - R54,620	R31,800	R35,530 – R43,670	
Rhodes University	R37,200	R40,700	R38,700 - R40,700	R41,730	n/a	
University of Johannesburg	R29,170 - R35,970	R29,140 - R37,000	R30,600 - R50,940	R29,460 - R33,840	R34,500 - R42,600	
North-West University	R28,140 - R49,200	R38,600 - R41,050	R38,400 - R44,650	R36,500	R43,900	
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