



WESTERN CAPE LOCAL

#supportlocal

Features & Benefits	Premium R99 pm	Grande R179 pm	Benefits Variances Take Note - NB
Around the clock listing on the WCL website	✓	✓	
Business profile on the WCL website (basic listing)	✓		As a Premium Member , your company will have a business listing displaying contact details and your logo
Full business profile with logo & company mission statement on the WCL website (full listing)		✓	As a Grande Member , your company will have a FULL business listing, including your logo, payoff line and company mission statement
Featured banner and/or advert on the WCL website	✓	✓	Premium = 1 day per month Grande = 2 consecutive days per month
Featured on WCL social media platforms		✓	As a Grande Member , your business will be showcased on WCL social media platforms – up to 2 per month
Your brand in Blog posts on the WCL website	✓	✓	Premium = Mentioned once per month Grande = Featured up to 2 per month
Your brand on WCL social media platforms	✓	✓	Premium = Mentioned once per month Grande = Featured up to 2 per month
Premium Members Our Promise to You	<p>As a Premium Membership Holder, you are guaranteed that:</p> <ul style="list-style-type: none"> ➤ WCL will promote your business to a WCL's audience & followers ➤ As bonus exposure, WCL will partner with and be featured on other local websites. This will ensure a broader audience for both WCL and for your business. Your business will be promoted to both WCL's audience, and to the audiences of the partner websites ➤ WCL will promote & showcase local and privately owned small and medium sized businesses ONLY. We will not provide marketing and/or brand exposure for large franchises, the government sector, or large enterprises. WCL - we #supportlocal 		
Grande Members Our Promise to You	<p>As a Grande Membership Holder, you are guaranteed that:</p> <ul style="list-style-type: none"> ➤ WCL will not only promote, but also showcase your business to WCL's audience & followers ➤ As bonus exposure, WCL will partner with and be featured on other local websites. This will ensure a broader audience for both WCL and for your business. Your business will be promoted to both WCL's audience, and to the audiences of the partner websites ➤ WCL will promote & showcase local and privately owned small and medium sized businesses ONLY. We will not provide marketing and/or brand exposure for large franchises, the government sector, or large enterprises. WCL - we #supportlocal 		