

BUSISIZWE COMMUNICATIONS

# COMPANY PROFILE

## BUSISIZWE COMMUNICATIONS PTY LTD

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### ADMINISTRATION INFORMATION

*Company Name* : ***Busisizwe Communications PTY LTD***

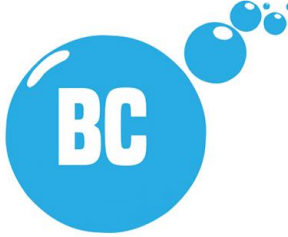
*Postal address* : *P.O. Box 766*  
*Edendale*  
*3217*

*Physical Address* : *No 490136 Buchanan Street,*  
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*3217*

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## ABOUT THE COMPANY

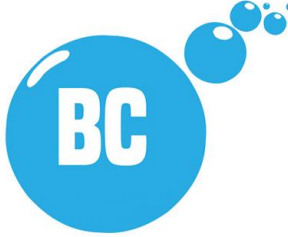
Busisizwe Communications PTY LTD was established in 2008 as one of the companies that emerged in the light of our new democracy. The Company was founded by Sibusisiwe Msimang from Pietermaritzburg in Kwazulu Natal. She has an IMM Graduate Marketing Diploma, Project Management, a New Venture Creation Learnership and is currently studying a Woman in Leadership Programme at the WITS Business School.

She has gained over 10 years' experience in the Marketing, Branding and Advertising industries working for giant Multi International Companies such as Unilever South Africa, Ford Motor Company, Adcock Ingram, Alliance Pharmaceuticals, Lowe Bull and Hunt Lascaris.

The Company is a Rural Development Agency which offers Training, Skills Development Services, SAQA Accredited Qualifications, Skills Programmes, Learnerships, Mentorship Programmes, Work Placements and CSI Initiatives.

## OUR VISION

The business has a vision to become a recognised player in the Skills Development and Communications Sectors. To be pioneers at conceptualising, and implementing projects that are empowering, educational, poverty alleviating in rural communities across South Africa.



## OUR MISSION

Our mission is to develop, grow and empower rural communities in South Africa. As a company driven by African values we celebrate our country's diversity, cultural wisdom and we are proud custodians of the Zulu philosophy that states 'umuntu ngumuntu ngabantu.'

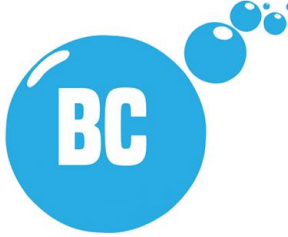
## OUR PARTNERSHIPS

### RURAL MUNICIPALITIES

Being a Rural Development Agency we have partnered with various District and Local Municipalities in Kwazulu Natal and in the Eastern Cape namely Umngungundlovu District Municipality, Nquthu, Impendle, Lusikisiki and Flagstaff local municipalities. We are ready to extend our footprint across South Africa. Our projects are designed to provide enterprising tools that will enable rural communities to empower themselves, to be employers and to create jobs and employment.

### SETA'S

We are change agents as we have successfully implemented numerous projects by partnering and working with EWSETA, CHIETA, AGRISETA and primarily targeting Rural Co-operatives, SMME's, People Living with Disabilities and Unemployed youths.



## SAQA ACCREDITED TRAINING

We currently offer a SAQA Accredited New Venture Creation Learnership NQF Level 2 and 4 through the Services SETA. This qualification forms the basis for structured programmes for potential and existing entrepreneurs to capitalise on opportunities, to start and grow sustainable businesses that form part of the mainstream economy, enabling the learners to tender for business opportunities within both the public and private sectors. We partner with SAQA Accredited Training Providers to offer many other courses. We are also currently working on extending our scope of training programmes.

## CSI IN RURAL COMMUNITIES

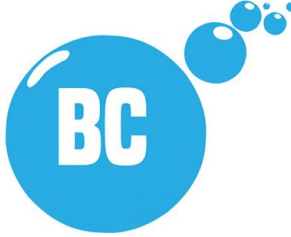
### IZIKHOKHO zeCHIETA MATHS & SCIENCE PROJECT

Busisizwe boasts of successful track record of conceptualizing and implementation of projects that empower and upskill rural communities.

Our projects are sustainable and lead to economic development of rural youths and communities. Our Company is made up of passionate and dynamic torch bearers who are driven by the quest to realize economic empowerment, social upliftment and development in our rural communities.

Busisizwe in partnership with the CHIETA has a Maths & Science Project, referred to as Izikhokho zeCHIETA that has been running for the past 4 years. The project has empowered thousands of rural youths from Kwazulu Natal. The learners are informed about Critical Skills and attend Maths & Science as a key to many successful Career Opportunities.





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## CAREER GUIDANCE WORKSHOPS



Busisizwe also offers Maths & Science Tutorials to rural learners from poor performing High Schools in rural communities. The main objective of this intervention is to produce learners who are able to access Tertiary Education and to be able to take advantage of the Bursaries, Learnerships, Scarce and Critical Skills and other opportunities.

## PEOPLE LIVING WITH DISABILITIES

Busisizwe Communications works with People Living with Disabilities from the rural areas. We provide them with training designed to skill them with Enterprising Skills. We also offer them with AET and ABET training as most do not complete school.

## EVENT MANAGEMENT

The Company has hosted numerous Rural Community Development events. Our flagship events are Scarce & Critical Awareness Expo's; we have hosted over 10 Learnership Awareness Expo's in 10 rural communities.