

# FIESTA



[www.ford.co.za](http://www.ford.co.za)

**Go Further**

**Go further.**

| With its enhanced dynamic profile, more luxurious interior and the latest in new technology,  
the **FIESTA** will get you noticed. |



# Live vivid.

Live life to the fullest with the **FIESTA**. Loaded with stylish detailing and an impressive chrome grille, **FIESTA** practically begs you to live life to the fullest, whilst being the most eye-catching car on the block.



## Puddle Lights

Illuminate the ground when you open your car door to highlight any puddles that you may inadvertently step into.

Standard on Titanium



## Door mirrors with integrated side indicators

Thoughtfully designed integrated side indicators look great and provide a helpful signal to other road users.



## Connect with your world.

With a choice of superb audio, entertainment systems and built-in connectivity for your devices, you can fill your **FIESTA** with your favourite music and connect to the outside world.



### Control your phone and music, hands-free, with SYNC®

SYNC® voice activation technology allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. It will even read out your incoming text messages\*.

\*This feature is phone dependent.

### Sony digital radio/CD with 4.2" colour multi-functional display

MP3-compatible with six speakers (four front and two rear coaxial), steering wheel audio controls, AUX and USB connection for external music devices and audio-streaming, hands-free, with your Bluetooth® phone through SYNC®.

Available as part of Titanium Option Pack



### Keyless entry and push button start

As long as your key fob is in your pocket or bag, your **FIESTA** automatically unlocks when you pull the door handle. Then simply put your foot on the brake, press the start button and drive away.

Standard on Titanium



### USB port

Built-in connectivity lets you listen to, and operate, your digital music player via the **FIESTA's** audio system.

## More money for Saturday night.

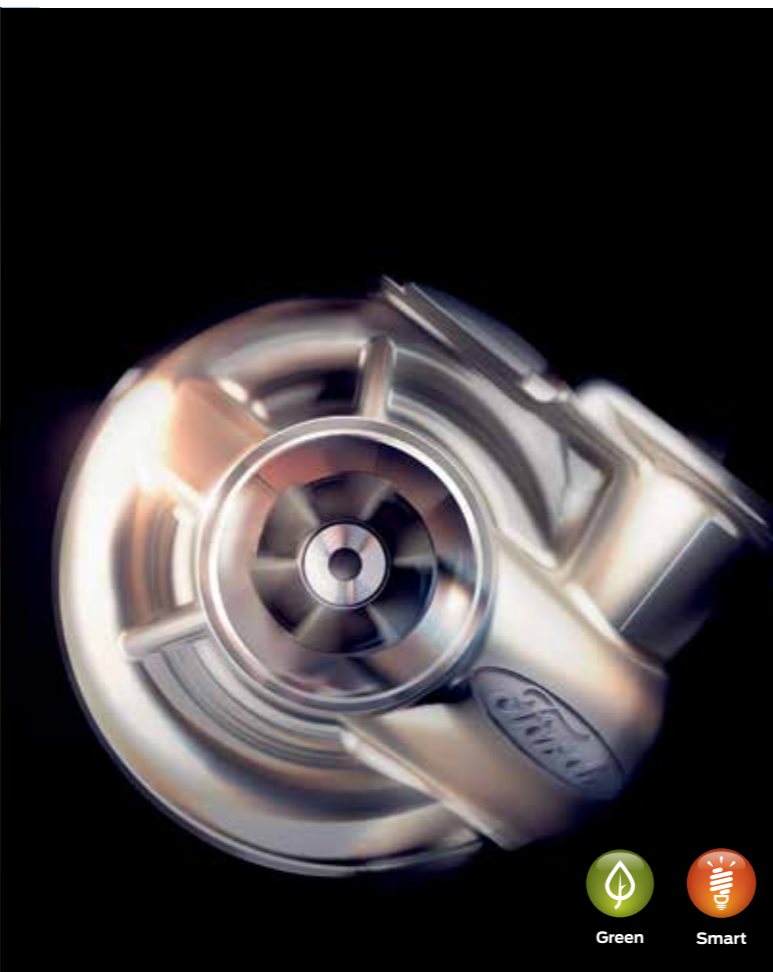
The **FIESTA** has been designed to reduce your cost of ownership through improved fuel economy and lower CO<sub>2</sub> emissions, without any compromise on style or driving quality.



Best engine under 1.0l  
INTERNATIONAL  
**engine**  
of the year  
Presented by engine technology international magazine  
2012/2013/2014/2015



**Ford FIESTA 1.0L EcoBoost Engine**  
Winner of the Economy Category in the Women's World Car of the Year Awards.



### Auto-Stop/Start

Even if you could improve your fuel economy by 4% to 10%, could you really be bothered turning your engine off every time you come to a standstill at lights or in traffic? Of course not. The **FIESTA** does it for you – automatically.

Only available on EcoBoost manual model

### Power and performance with Ford EcoBoost

The award-winning 1.0-litre EcoBoost delivers impressive fuel economy. But that's what you'd expect from an engine this small, right? What you don't expect is its power. In fact, this turbocharged 1.0-litre petrol engine can match a standard 1.6-litre petrol engine for power, any day.

### Electric Power-Assisted Steering (EPAS)

**FIESTA's** sophisticated Electric Power-Assisted Steering (EPAS) achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light maneuvering. Once you're on the move, it steadily tightens up to just the right extent for optimum feel and control.



### Ford EcoMode driver information system

Different aspects affect how far you can go on a tank of fuel, including the way you drive. EcoMode gives you tips on how to change the way you drive, while you're driving. So you can drive more and refuel less often.

Standard on Trend and Titanium



### Feel the power, not the shift

Ford PowerShift delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed PowerShift automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. The manual mode lets you switch gears at the push of a button – no clutch required.

### Ford Performance Technology

- Ford Auto-Start/Stop.
  - Ford Duratorq TDCi advanced diesel engines – provide exceptional fuel economy and low CO<sub>2</sub> emissions.
  - Ford PowerShift transmission.
  - Ford Electric Power-Assisted Steering – a more efficient system that uses less engine power.
  - Ford EcoMode.
  - Shift Indicator.
  - Ford 1.0 EcoBoost fuel-efficient petrol engines – International Engine of the Year 2012, 2013 and 2014.
- The first engine to win the International Engine of the Year award for three consecutive years.



# Think of me as your bodyguard.

The **FIESTA's** robust impact-absorbing bodyshell encapsulates a range of intelligent safety features designed with an emphasis on accident avoidance and occupant protection.



## The Ford FIESTA Intelligent Protection System (IPS) includes:

- |   |  |  |
|---|--|--|
| 1. Driver and front passenger airbags*            | 4. Collapsible steering column and pedals for optimised protection of driver's legs and feet                         | 6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones   |
| 2. Driver and front passenger side impact airbags | 5. Electronic Stability Program with anti-lock brakes, Electronic Brakeforce Distribution and Emergency Brake Assist | 7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts |
| 3. Side curtain airbags for front and rear seats  |  | 8. Anti-submerging seat bases  |

\*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger airbag. The safest place for children is properly restrained on the rear seat.



## Hill Launch Assist

Designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in forward and reverse gears.

Standard on Titanium. Part of ESP option pack on Trend



## Smart Convenience.

The **FIESTA** comes with a wealth of thoughtful features including automatic headlights that sense when they need to turn on and rain-sensing wipers that turn on and adjust their speed automatically for light or heavy rain.

Features standard on Titanium

# FIESTA ST.

Try a hot 134kW 1.6l EcoBoost turbocharged engine in a stunning 3-door body. Just for kicks, throw in sports suspension, larger brakes, six-speed transmission, enhanced Torque Vectoring Control for outstanding handling – the works. Ford has started something alright. The sensational **FIESTA ST**.



## FIESTA ST colours



Molten Orange (Metallic\*)



Race Red (Solid)



Spirit Blue (Metallic\*)



Frozen White (Solid)



Shadow Black (Metallic\*)

\*Metallic body colours are options at extra costs.

### FIESTA ST Standard features include:

- Unique 17" ST alloy wheels
- Unique ST design full bodystyling kit
- Unique ST rear spoiler
- Recaro® sports front seats with fabric trim
- Leather-trimmed ST steering wheel and gearshift knob with red lettering
- ST suspension with 15 mm lowered ride height
- Front and rear disc brakes
- Ford MyKey® technology
- SYNC® with Bluetooth® and voice control



### Black rear bumper diffuser

Stand out from the crowd with this stylish and unique rear bumper diffuser in black.

# Make it yours.

Choosing the colour for your **FIESTA** is an opportunity to personalise your selection. Add another creative touch to your **FIESTA** from a wide choice of dazzling wheels.

## FIESTA colours



Mustard Olive  
(Metallic\*)



Race Red  
(Solid)



Blazer Blue  
(Solid)



Moondust Silver  
(Metallic\*)



Frozen White  
(Solid)



Copper Pulse  
(Metallic\*)



Panther Black  
(Metallic\*)



Deep Impact Blue  
(Metallic\*)



Red Candy\*  
(Metallic\*)



Silk\*  
(Metallic\*)



Blue Candy\*  
(Metallic\*)



Magnetic  
(Metallic\*)

\* Blue Candy, Red Candy and Silk available on Trend and Titanium models only.  
\* Metallic body colours are options at extra costs.

**Note:** The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

## FIESTA Wheels



15" Steel wheel with styled cover  
Standard on Ambiente



15" Alloy wheel  
Standard on Trend



16" Alloy wheel  
Standard on Titanium

## FIESTA ST Wheel



17" Alloy wheel  
205/40/R17



## FORD CREDIT

As part of the Ford family, FORD **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding FORD **CREDIT**, speak to your Ford Dealer or go to [www.ford.co.za/buying/ford-credit/home](http://www.ford.co.za/buying/ford-credit/home)



## FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.





## 5-Door

	1.4 Ambiente	1.6 TDCI Ambiente	1.0 EcoBoost Ambiente	1.0 EcoBoost Ambiente PowerShift Auto	1.0 EcoBoost Trend	1.0 EcoBoost Trend PowerShift Auto	1.6 TDCI Trend	1.0 EcoBoost Titanium PowerShift Auto	1.0 EcoBoost Titanium
<b>Engine</b>									
Engine type	1.4 Duratec	1.6 Duratorq TDCI	1.0 GTDI EcoBoost	1.0 GTDI EcoBoost	1.0 GTDI EcoBoost	1.0 GTDI EcoBoost	1.6 Duratorq TDCI	1.0 GTDI EcoBoost	1.0 GTDI EcoBoost
Engine capacity (cc)	1387	1560	999	999	999	999	1560	999	999
Bore & stroke (mm)	76.0 x 76.4	75.0 x 88.3	71.9 x 82	71.9 x 82	71.9 x 82	71.9 x 82	75.0 x 88.3	71.9 x 82	71.9 x 82
Compression ratio	11.0:1	16.0:1	10.0:1	10.0:1	10.0:1	10.0:1	16.0:1	10.0:1	10.0:1
Cylinders	4 inline	4 inline	3 inline	3 inline	3 inline	3 inline	4 inline	3 inline	3 inline
Power (kW @ rpm)	71 @ 5750	70 @ 3800	74 @ 6000	74 @ 6000	92 @ 6000	74 @ 6000	70 @ 3800	74 @ 6000	92 @ 6000
Torque (Nm @ rpm)	128 @ 4200	200 @ 1750	170 @ 1400-4500	170 @ 1400-4500	170 @ 1400-4500	170 @ 1400-4500	200 @ 1750	170 @ 1400-4500	170 @ 1400-4500
Fuel requirement	Petrol	Diesel	Petrol	Petrol	Petrol	Petrol	Diesel	Petrol	Petrol
Auto-stop/start	-	-	-	-	Std	-	-	-	Std
Smart regenerative charging	-	-	Std	Std	Std	Std	-	Std	Std
<b>Transmission</b>									
Drive wheels	Front	Front	Front	Front	Front	Front	Front	Front	Front
Type	5-speed manual	5-speed manual	5-speed manual	6-speed PowerShift Auto with SelectShift	5-speed manual	6-speed PowerShift Auto with SelectShift	5-speed manual	6-speed PowerShift Auto with SelectShift	5-speed manual
<b>Wheels</b>									
Wheel	15" Steel	15" Steel	15" Steel	15" Steel	15" Alloy	15" Alloy	15" Alloy	16" Alloy	16" Alloy
Tyres	195/50/R15	195/50/R15	195/50/R15	195/50/R15	195/50/R15	195/50/R15	195/50/R15	195/50/R16	195/50/R16
Spare wheel (175/65 R14" Steel)	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Steering</b>									
Electric Power-Assisted Steering (EPAS)	Std	Std	Std	Std	Std	Std	Std	Std	Std
Rake & reach adjustable steering column	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Performance and Economy</b>									
Acceleration: 0-100km/h (sec)	12.2	11.7	10.8	10.8	9.4	10.8	11.7	10.8	9.4
Top speed (km/h)	175	181	180	180	196	180	181	180	196
Fuel economy: combined cycle (l/100km)	5.9	3.6	4.3	4.9	4.3	4.9	3.6	4.9	4.3
CO <sub>2</sub> emissions (g/km)	138	95	99	114	99	114	95	114	99
EcoMode	-	-	-	-	Std	Std	Std	Std	Std
<b>Dimensions and Capacities</b>									
Boot capacity (l)	276	276	276	276	276	276	276	276	276
Fuel tank capacity (l)	42	40.5	42	42	42	42	40.5	42	42
Gross vehicle mass (kg)	1530	1575	1555	1555	1555	1555	1575	1555	1555
<b>Safety and Security</b>									
ABS with EBA	Std	Std	Std	Std	Std	Std	Std	Std	Std
ESP with traction control, HLA and EBD	-	-	-	-	Std	Std	Opt1	Std	Std
Brakes: front discs / rear drums	Std	Std	Std	Std	Std	Std	Std	Std	Std
Hazards activated on emergency braking	Std	Std	Std	Std	Std	Std	Std	Std	Std
Centre high-mounted brake light	Std	Std	Std	Std	Std	Std	Std	Std	Std
Airbags: driver and passenger	Std	Std	Std	Std	Std	Std	Std	Std	Std
Side, curtain and knee (driver) airbags	-	-	-	-	Opt2	Opt2	Opt2	Std	Std
Passenger airbag deactivation indicator	Std	Std	Std	Std	Std	Std	Std	Std	Std
Seatbelt pre-tensioner / load limiter	Std	Std	Std	Std	Std	Std	Std	Std	Std
ISOFIX child-seat anchors	Std	Std	Std	Std	Std	Std	Std	Std	Std
Follow-me-home headlight feature	Std	Std	Std	Std	Std	Std	Std	Std	Std
Ford MyKey®	-	-	-	-	Std	Std	Std	Std	Std
Keyless entry	-	-	-	-	-	-	-	Std	Std
Ford Power Start button	-	-	-	-	-	-	-	Std	Std
Remote central locking	Std	Std	Std	Std	Std	Std	Std	Std	Std
Alarm	-	-	-	-	Std	Std	Std	Std	Std
Immobiliser	Std	Std	Std	Std	Std	Std	Std	Std	Std



	5-Door								
	1.4 Ambiente	1.6 TDCI Ambiente	1.0 EcoBoost Ambiente	1.0 EcoBoost Ambiente PowerShift Auto	1.0 EcoBoost Trend	1.0 EcoBoost Trend PowerShift Auto	1.6 TDCI Trend	1.0 EcoBoost Titanium PowerShift Auto	1.0 EcoBoost Titanium
<b>Comfort and Convenience</b>									
Sport leather seats*: heated	-	-	-	-	-	-	-	Opt3	Opt3
Leather steering wheel and gearknob*	-	-	-	-	-	-	-	Std	Std
Centre console cupholders	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Interior Features</b>									
Auto-dimming rearview mirror	-	-	-	-	-	-	-	Std	Std
Cruise control	-	-	-	-	-	-	-	Std	Std
12V power point	Std	Std	Std	Std	Std	Std	Std	Std	Std
Trip computer, displaying distance to empty, average fuel economy, average speed, outside temperature and instantaneous fuel consumption	-	-	-	-	Std	Std	Std	Std	Std
Steering-wheel-mounted audio controls	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Climate Control</b>									
Manual airconditioner	Std	Std	Std	Std	Std	Std	Std	-	-
Electronic Air Temperature Control (EATC)	-	-	-	-	-	-	-	Std	Std
<b>In-car Entertainment (ICE)</b>									
Radio/CD/MP3/Aux input/USB port with 6 speakers	Std	Std	Std	Std	Std	Std	Std	Std	Std
Radio/CD/MP3 with Sony audio, 4.2" TFT screen with 6 speakers, aux connector and USB port	-	-	-	-	-	-	-	Opt4	Opt4
Ford SYNC® with Bluetooth® and voice control	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Exterior Features</b>									
Styling kit: sporty spoiler, front bumper skirts, sporty bumper, rocker panel moulding	-	-	-	-	-	-	-	Opt4	Opt4
Rear parking sensors	-	-	-	-	-	-	-	Opt4	Opt4
Auto headlights with daytime running lights	-	-	-	-	-	-	-	Std	Std
Front foglights	-	-	-	-	Std	Std	Std	Std	Std
Rear foglights	Std	Std	Std	Std	Std	Std	Std	Std	Std
Rain-sensing wipers	-	-	-	-	-	-	-	Std	Std
Power mirrors: heated	Std	Std	Std	Std	Std	Std	Std	-	-
Power mirrors: heated, auto fold with puddle lights	-	-	-	-	-	-	-	Std	Std
Power windows	Front	Front	Front	Front	All	All	All	All	All
Body-colour side mirrors	-	-	-	-	Std	Std	Std	Std	Std
Capless refuelling system	Std	Std	Std	Std	Std	Std	Std	Std	Std
<b>Ford Protect</b>									
Service intervals	20 000km	15 000km	20 000km	20 000km	20 000km	20 000km	15 000km	20 000km	20 000km
Comprehensive Warranty: 4 years / 120 000km	Std	Std	Std	Std	Std	Std	Std	Std	Std
Service Plan: 4 years / 60 000km	Std	Std	Std	Std	Std	Std	Std	Std	Std
Roadside Assistance: 3 years / unlimited km	Std	Std	Std	Std	Std	Std	Std	Std	Std
Corrosion Warranty: 5 years / unlimited km	Std	Std	Std	Std	Std	Std	Std	Std	Std

**Option 1: Forms part of Trend ESP Option Pack. Features cannot be purchased separately**  
**Option 2: Forms part of Trend Airbag Option Pack. Features cannot be purchased separately**  
**Option 3: Forms part of Titanium Leather Option Pack. Features cannot be purchased separately**  
**Option 4: Forms part of Titanium Option Pack. Features cannot be purchased separately**

The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors, including your individual driving habits, prevailing conditions as well as your vehicle's equipment, condition and use.

\*Leather is a combination of leather and high-quality, durable materials.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers. Changes will be communicated to the Ford Dealer Network.

**Ford Protect**  
 Service Plan – FIESTA comes standard with a 4-yr/60 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

Options mentioned in specification sheet form part of option packs and cannot be purchased separately.

Consult the vehicle handbook, [www.ford.co.za](http://www.ford.co.za) or your nearest Ford Dealer for more information regarding Ford Protect plans and products. Printed January 2016.



Go Further

## 3-Door

### 1.6 EcoBoost ST

#### Engine

Engine Type	Inline four-cylinder turbo petrol, transverse
Engine capacity (cc)	1596
Power (kW @ rpm)	134 @ 5700
Torque (Nm @ rpm)	240 @ 1600-5000 with 290Nm time-limited overboost
Bore & stroke (mm)	79 x 81.4
Compression ratio	10.1:1
Cylinder head and block	Cast aluminium
Camshaft drive	Timing belt
Crankshaft	Cast iron
Engine management	Bosch
Emission level	Euro Stage 5
Fuel requirement	Unleaded
Capless fuel filler neck with petrol misfuel inhibitor	Std
Smart regenerative charging	Std

#### Transmission

Type	Durashift 6-speed manual
------	--------------------------

#### Wheels

Wheels and tyres	17" Alloy (205/40 R17)
Spare wheel	Steel (125/80/R15)
Deflation Detection System (DDS)	Std

#### Steering

Electric Power-Assisted Steering (EPAS), rack-and-pinion	Std
Turning circle (m)	11.2
Adjustable steering column: reach & rake	Std

#### Performance and Economy

Acceleration: 0-100km/h (sec)	6.9
Acceleration: 50-100km/h (sec)	6.4
Top speed (km/h)	220
Fuel economy: NEDC combined cycle (l/100km)	5.9
CO <sub>2</sub> emissions (g/km)	138

#### Dimensions and Capacities

Length (mm)	3975
Width with/without mirrors (mm)	1978/1709
Height (mm)	1456
Wheelbase (mm)	2489
Gross vehicle mass (kg)	1575
Ground clearance (mm)	237
Fuel tank capacity (l)	42
Luggage volume with rear seat up and up to parcel shelf (l)	276
Towing mass	N/A

#### Safety and Security

Dual front, side and curtain airbags, and driver knee airbag	Std
Passenger airbag deactivation	Std
Anti-lock Braking System (ABS)	Std
Electronic Brakeforce Distribution (EBD)	Std
Electronic Stability Programme (ESP), Hill Launch Assist (HLA) & Emergency Brake Assist (EBA)	Std
Centre high-mounted rear brake light	Std
Hazards activated on emergency braking	Std
Drive-away locking	Std
Remote central locking	Std
Smart keyless entry	Std
Ford Power Start button	Std
Ford MyKey®	Std
Thatcham Alarm with volume-sensing and perimeter alarm, including inclination sensor	Opt
Engine immobiliser	Std
Seatbelts with pre-tensioners / load limiters	Std
Belt-Minder: driver & passenger	Std
ISOFIX child-seat fixings for rear outboard seats	Std



## 3-Door

1.6 EcoBoost ST

### Interior Features

Recaro® cloth seats	Std
Driver & passenger seat – 6-way manual adjust: fore/aft, up/down, front/back	Std
Driver & passenger tipping seat	Std
Driver & passenger seat map pocket	Std
Rear seat fold: 60:40 split seatback	Std
Driver & passenger sun visor with small covered vanity mirror and ticket strap	Std
3-spoke ST-branded leather steering wheel with steering-wheel controls (audio & cruise control)	Std
Cruise control	Std
Dark headliner trim	Std
Front door sill scuff plates with ST logo	Std
ST alloy pedal cappings	Std
Floor mats: front and rear	Std
Removable rear package tray	Std
Moulded carpet with driver's side heel protection	Std
Leather gearknob with red lettering	Std
Leather gearshift gaiter	Std
Electronic Air Temperature Control (EATC)	Std
12V Powerpoint: front and rear	Std
Theatre dimming (courtesy - light delay)	Std
Front & rear courtesy lights with front map-reading lights	Std
Load-compartment light	Std
Driver and passenger footwell lights	Std
LED Ambiente lighting package	Std
Glovebox illumination	Std
Auto-dimming rear-view mirror	Std
Trip computer: distance to empty, average fuel economy, average speed, outside temperature and instantaneous fuel consumption	Std

### In-car Entertainment (ICE)

Sony audio system, Ford SYNC®, 4.2" TFT screen with 6 speakers, Bluetooth® hands-free phone with voice control, steering-wheel-mounted audio controls, aux input jack, USB connector unit with iPod functionality and voice control	Std
---	-----

### Exterior Features

Body colour front bumper with ST front bumper, ST upper grille painted high gloss and ST fog light bezel	Std
Body colour rear bumper with ST bumper and ST diffuser	Std
Styling kit: sporty ST spoiler, front bumper skirts, sporty bumper and rocker panel moulding	Std
Dual chrome exhaust-pipe extension	Std
Rear parking sensors	Opt
Heated, dual power-fold mirrors with puddle lights	Std
Twin-chamber, bright reflector headlights with a chrome bezel	Std
Halogen projector headlights	Std
LED daytime running lights	Std
Auto headlights	Std
Follow-me-home headlight feature	Std
Front foglight	Std
Rear foglight	Std
Headlight levelling: manual	Std
Headlight-on warning buzzer	Std
Front power-windows with driver & passenger one-touch up/down	Std
Fixed side-glass	Std
Rain-sensing wipers: front	Std
Rear wash/wipe with reverse gear wipe	Std
Tinted glass	Std
Heated rear screen	Std

### Ford Protect

Service intervals	20 000km
Comprehensive Warranty	4 years / 120 000km
Service Plan	4 years / 60 000km
Roadside Assistance	3 years / unlimited km
Corrosion Warranty	5 years / unlimited km

The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors, including your individual driving habits, prevailing conditions as well as your vehicle's equipment, condition and use.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers. Changes will be communicated to the Ford Dealer Network.

#### Ford Protect

Service Plan – FIESTA comes standard with a 4-yr/60 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

Options mentioned in specification sheet form part of option packs and cannot be purchased separately.

Consult the vehicle handbook, [www.ford.co.za](http://www.ford.co.za) or your nearest Ford Dealer for more information regarding Ford Protect plans and products. Printed January 2016.



Go Further

## Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information  
or visit our website [www.ford.co.za/fleet](http://www.ford.co.za/fleet)  
or alternatively email us at [fleetsa@ford.com](mailto:fleetsa@ford.com)

### Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **FIESTA** in perfect working condition.

**New Vehicle Warranty** – Every new **FIESTA** comes with a 4-yr/120 000km Comprehensive Warranty.

**Service Plan** – Every new **FIESTA** comes standard with a 4-yr/60 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

**Corrosion Warranty** – 5-yr/unlimited km cover.

**Roadside Assistance** – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

**New Vehicle Extended Warranty** – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Warranty, giving owners an extra 2yrs/80 000km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or [www.ford.co.za](http://www.ford.co.za) for more information regarding Ford **Protect** plans.

CO<sub>2</sub> & Fuel Economy Note: The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors including individual driving habits, prevailing conditions and vehicle's equipment, condition and use.



### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



### Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

