

ALL-NEW FIGO



Beginning of a great story.

A work of art, inside and out. From its stylish, aerodynamic exterior to its spacious and quality interior.



Dynamic exterior design.

The all-new FIGO's new design carries Ford's distinctive design DNA. Its bold, dynamic and elegant exterior conveys a sense of precision, efficiency and sophistication.





More Than Style. Real Substance.

The all-new FIGO embodies interior craftsmanship and quality. Both Sedan and Hatch offer more space and comfort. The spacious front and rear seats with adjustable headrests offer ample support, front and back, so everyone can ride in comfort.



Smart

More than smart. Ingenious.

The all-new FIGO comes packed with thoughtful features designed to help you get more out of life.

Remarkable Innovation



The SYNC® voice-activated system lets you connect to your world like never before. Pair your Bluetooth-enabled phone to make calls, use text-to-speech technology, and play your favourite music – using just your voice. You can even control SYNC® with the steering wheel mounted controls.

Standard on Titanium.



MyFord Dock®

All-new FIGO's unique MyFord Dock® allows you to store, mount and charge your mobile phone, MP3 player or satellite navigation system. And because it's mounted on your dashboard, it's in a perfect, easy-to-access position.

Standard on Ambiente and Trend.



Ford MyKey®

Ford MyKey® functionality helps encourage responsible driving. Programme your key to a restricted driving mode setting that promotes good habits, such as increasing seat belt use, limiting vehicle top speeds and regulating audio volume.

Standard on Titanium.

Electronic Air Temperature Control (EATC)

All-new FIGO boasts big car features. In the heat of summer or the cold of winter, once you set a temperature the system maintains it with outstanding precision, ensuring superior comfort for everyone. And because it's super-efficient, you save fuel.

Standard on Titanium.

Powerful and effortless.

With the option of Petrol or fuel efficient Diesel engines the all-new **FIGO** has the power to take you anywhere, and the fuel-saving technologies to get you there smarter.



Green



Safe

Safe and Secure.

Get all-round protection. In addition to front airbags for the driver and front seat passenger, the all-new **FIGO** Titanium offers side and curtain airbags, so backseat passengers enjoy extra protection too. Six airbags, that's safety in numbers.



Less is More

Safety developed for you and your family

1. Driver airbag
2. Passenger front airbag
3. Curtain airbags
4. Side airbags

Ambiente and Trend models come standard with driver and passenger airbags.



PowerShift Automatic Transmission

The all-new **FIGO's** PowerShift Automatic Transmission gives you the fuel efficiency of a manual transmission with the ease of an automatic. It uses a dual-clutch shifting system designed for smooth gear changes and superior fuel efficiency. Prefer a manual? You'll love the all-new **FIGO's** responsive 5-speed manual transmission.

Standard on Titanium.



Perimeter Alarm

All-new **FIGO's** perimeter alarm provides peace of mind while the car is parked. If the system detects an unauthorised attempt to enter the car, it triggers the alarm, flashes the headlamps and parking lamps, and activates the theft indicator on the instrument panel.

Electronic Stability Programme

Electronic Stability Programme (ESP) knows when you make a sudden manoeuvre that puts your safety at risk. The system brakes individual wheels, and helps get you back on track. It even enhances handling on tough surfaces and traction on slippery surfaces.



Smart Storage

Not just extra space; smarter space. The long floor console and storage areas in the doors offer even more specialised compartments, whether you need to store a 500 ml bottle, a takeaway coffee cup, or an umbrella.

Boot Space

Planning a weekend getaway or picking up relatives at the airport? No problem. All-new **FIGO's** ample boot space is designed to carry the whole family's luggage, so everyone can ride in comfort.



Quality

Hill Launch Assist (HLA)*

Hill Launch Assist (HLA) temporarily stops you rolling backwards when making a hill start. It holds the brake for a few seconds after you take your foot off, giving you time to smoothly accelerate away. Whether you're driving uphill or downhill.

*HLA only available on PowerShift derivatives.

Electric Power Assisted Steering (EPAS) with Pull-drift Compensation

Electric Power Assisted Steering (EPAS) gives you improved steering performance when you need it most, whether you're driving on unstable or twisted roads, or in challenging weather conditions. The system also adjusts to feel "light" at low speeds, and "heavy" at higher speeds. The result? More precise control and a natural feel. Best of all, it only comes to your assistance when it's needed, saving you fuel as you drive.

Make it yours.

Choosing the colour and trim for your **FIGO** is an opportunity to personalise your selection.

Colours



Ruby Red
(Pearlescent*)



Tuxedo Black
(Solid)



Deep Impact Blue
(Metallic*)



Ingot Silver
(Metallic*)



Korea Gold
(Pearlescent*)



Oxford White
(Solid)



Smoke
(Metallic*)



^oBright Yellow
(Metallic*)

*Metallic and Pearlescent body colours are options at extra cost.
^oBright Yellow available on Hatch only.

Note: The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Wheels

Purpose-designed to compliment the all-new **FIGO**.



14" Steel wheels - 175/65/R14.
Available on Ambiente.



14" Alloy wheels - 175/65/R14.
Available on Trend and Titanium only.

Trim



Hatch and Sedan Titanium trim.



FORD CREDIT

As part of the Ford family, **FORD CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding **FORD CREDIT**, speak to your Ford Dealer or go to www.ford.co.za/buying/ford-credit/home



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



ALL-NEW FIGO

	Hatch					
	1.5 Ambiente	1.5 TDCi Ambiente	1.5 TDCi Trend	1.5 Trend	1.5 Titanium	1.5 Titanium PowerShift Auto
Engine						
Engine type	1.5 Sigma	1.5 DV5	1.5 DV5	1.5 Sigma	1.5 Sigma	1.5 Sigma
Capacity (cc)	1498	1499	1499	1498	1498	1498
Compression ratio	11:01	16:01	16:01	11:01	11:01	11:01
Bore & stroke (mm)	70.6 x 76.5	73.5 x 88.3	73.5 x 88.3	70.6 x 76.5	70.6 x 76.5	79 X 76.4
Fuel requirement	Petrol	Diesel	Diesel	Petrol	Petrol	Petrol
Power (kW @ rpm)	82 @ 6300	74 @ 3750	74 @ 3750	82 @ 6300	82 @ 6300	82 @ 6300
Torque (Nm @ rpm)	136 @ 4250	215 @ 1750-3000	215 @ 1750-3000	136 @ 4250	136 @ 4250	136 @ 4250
Transmission						
Drive wheels	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Type	5-speed manual	5-speed manual	5-speed manual	5-speed manual	5-speed manual	6-speed PowerShift automatic
Performance and Economy						
Acceleration: 0-100km/h (sec)	11.8	12.1	12.1	11.8	11.8	12.0
Top speed (km/h)	175	175	175	175	175	175
CO ₂ emissions (g/km)	141	108	108	141	141	142
Combined fuel consumption (l / 100km)	5.9	4.1	4.1	5.9	5.9	6
Steering						
Electric Power-Assisted Steering (EPAS)	Std	Std	Std	Std	Std	Std
2-way adjustable tilt	Std	Std	Std	Std	Std	Std
Minimum turning radius (m)	5.3	5.3	5.3	5.3	5.3	5.3
Brakes						
Front: disc	Std	Std	Std	Std	Std	Std
Rear: drums	Std	Std	Std	Std	Std	Std
Wheels and Tyres						
Road wheels: 14" steel (175/65 R14)	Std	Std	-	-	-	-
Road wheels: 14" alloy (175/65 R14)	-	-	Std	Std	Std	Std
Spare wheel: 14" steel (175/65 R14)	Std	Std	Std	Std	Std	Std
Dimensions (mm)						
Length	3886	3886	3886	3886	3886	3886
Width (without mirrors)	1695	1695	1695	1695	1695	1695
Width (with mirrors)	1899	1899	1899	1899	1899	1899
Height	1525	1525	1525	1525	1525	1525
Wheelbase	2491	2491	2491	2491	2491	2491
Front track	1492	1492	1492	1492	1492	1492
Rear track	1484	1484	1484	1484	1484	1484
Weight and Capacities						
Gross vehicle mass (kg)	1450	1450	1450	1450	1450	1450
Luggage volume (l)	256	256	256	256	256	256
Exterior						
Front bumper: body colour	Std	Std	Std	Std	Std	Std
Rear bumper: body colour	Std	Std	Std	Std	Std	Std
Front fog lights	-	-	Std	Std	Std	Std
Rear fog lights	Std	Std	Std	Std	Std	Std
Door handles: black	Std	Std	-	-	-	-
Door handles: body colour	-	-	Std	Std	Std	Std
Exterior mirrors (dual) with manual adjust & manual vertical fold: black	Std	Std	-	-	-	-
Exterior mirrors (dual) with power adjust & manual vertical fold: body colour	-	-	Std	Std	Std	Std
Instruments						
Trip computer	Std	Std	Std	Std	Std	Std
Analogue cluster: electronic trip meter / odometer, speedometer, fuel gauge, warning lamps	Std	Std	Std	Std	Std	Std
Tachometer with gear-shift indicator	-	-	Std	Std	Std	-
Interior Comfort and Convenience						
Air conditioner: manual	Std	Std	Std	Std	-	-
Electronic Air Temperature Control (EATC)	-	-	-	-	Std	Std
Rear-window defroster	-	-	Std	Std	Std	Std
Floor mats: driver only	Std	Std	Std	Std	Std	Std
Door stowage bins	Std	Std	Std	Std	Std	Std
Door ajar warning	-	-	Std	Std	Std	Std
Liftgate remote release	Std	Std	Std	Std	Std	Std
12V power point	Std	Std	-	-	-	-
Cigarette lighter with removable console ashtray	-	-	Std	Std	Std	Std



Go Further

	Hatch					
	1.5 Ambiente	1.5 TDCi Ambiente	1.5 TDCi Trend	1.5 Trend	1.5 Titanium	1.5 Titanium PowerShift Auto
In-car Entertainment (ICE)						
Ford audio with 4 speakers, dot-matrix screen	Std	Std	Std	Std	Std	Std
MyFord Dock® incl. AM/FM, aux, USB, Bluetooth, CD/MP3 player	Std	Std	Std	Std	-	-
Ford SYNC® with Bluetooth and voice control incl. AM/FM, aux, USB, Bluetooth, CD/MP3 player	-	-	-	-	Std	Std
Steering wheel with mounted audio controls	-	-	-	-	Std	Std
Seating						
Cloth seats	Std	Std	Std	Std	Std	Std
6-way manually adjustable front seat: driver	-	-	-	-	Std	Std
4-way manually adjustable front seat: driver	Std	Std	Std	Std	-	-
4-way manually adjustable front seat: passenger	Std	Std	Std	Std	Std	Std
Driver & passenger front-seat map pocket	-	-	Std	Std	Std	Std
Rear seat fold down 100%	Std	Std	-	-	-	-
60:40 split rear seats	-	-	Std	Std	Std	Std
2-way rear outboard head restraints	Std	Std	Std	Std	Std	Std
Safety and Security						
Airbags: dual front driver & passenger	Std	Std	Std	Std	Std	Std
Airbags: side	-	-	-	-	Std	Std
Airbags: curtain	-	-	-	-	Std	Std
Ford MyKey functionality	-	-	-	-	Std	Std
Drive-away locking	-	-	Std	Std	Std	Std
Anti-lock Braking System (ABS)	Std	Std	Std	Std	Std	Std
Electronic Stability Programme (ESP)	-	-	-	-	-	Std
Hill Launch Assist (HLA)	-	-	-	-	-	Std
Rear-view mirror: manual	Std	Std	Std	Std	Std	Std
Perimeter anti-theft alarm	Std	Std	Std	Std	Std	Std
Engine immobiliser	Std	Std	Std	Std	Std	Std
Remote central locking	Std	Std	Std	Std	Std	Std
Front manual windows	Std	Std	-	-	-	-
Front power-windows – one-touch up & down: driver only	-	-	Std	Std	Std	Std
Rear manual windows	Std	Std	-	-	-	-
Rear power-windows – with child lock	-	-	Std	Std	Std	Std
Warranty and Service						
Service intervals	20 000km	20 000km	20 000km	20 000km	20 000km	20 000km
Service Plan	2-yr/40 000km	2-yr/40 000km	2-yr/40 000km	2-yr/40 000km	2-yr/40 000km	2-yr/40 000km
Comprehensive Warranty	4-yr/120 000km	4-yr/120 000km	4-yr/120 000km	4-yr/120 000km	4-yr/120 000km	4-yr/120 000km
Roadside Assistance	3-yr/unlimited km	3-yr/unlimited km	3-yr/unlimited km	3-yr/unlimited km	3-yr/unlimited km	3-yr/unlimited km
Corrosion Warranty	5-yr/unlimited km	5-yr/unlimited km	5-yr/unlimited km	5-yr/unlimited km	5-yr/unlimited km	5-yr/unlimited km

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers. Changes will be communicated to the Ford Dealer Network.

The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors, including your individual driving habits, prevailing conditions as well as your vehicle's equipment, condition and use.

Ford Protect Service Plan – Covers all scheduled servicing, except friction materials, i.e. brake pads and wiper blades.

Consult the vehicle handbook, www.ford.co.za or your nearest Ford Dealer for more information regarding Ford Protect plans and products. Printed January 2016.



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	Sedan		
	1.5 Ambiente	1.5 Trend	1.5 Titanium PowerShift Auto
Engine			
Engine type	1.5 Sigma	1.5 Sigma	1.5 Sigma
Capacity (cc)	1498	1498	1498
Compression ratio	11:01	11:01	11:01
Bore & stroke (mm)	70.6 x 76.5	70.6 x 76.5	79 X 76.4
Fuel requirement	Petrol	Petrol	Petrol
Power (kW @ rpm)	82 @ 6300	82 @ 6300	82 @ 6300
Torque (Nm @ rpm)	136 @ 4250	136 @ 4250	136 @ 4250
Transmission			
Drive wheels	Front-wheel drive	Front-wheel drive	Front-wheel drive
Type	5-Speed manual	5-Speed manual	6-Speed PowerShift automatic
Performance and Economy			
Acceleration: 0-100km/h (sec)	11.8	11.8	12.0
Top speed (km/h)	175	175	175
CO ₂ emissions (g/km)	141	141	142
Combined fuel consumption (l / 100km)	5.9	5.9	6
Steering			
Electric Power-Assisted Steering (EPAS)	Std	Std	Std
2-way adjustable tilt	Std	Std	Std
Minimum turning radius (m)	5.3	5.3	5.3
Brakes			
Front: disc	Std	Std	Std
Rear: drums	Std	Std	Std
Wheels and Tyres			
Road wheels: 14" steel (175/65 R14)	Std	-	-
Road wheels: 14" alloy (175/65 R14)	-	Std	Std
Spare wheel: 14" steel (175/65 R14)	Std	Std	Std
Dimensions (mm)			
Length	4254	4254	4254
Width (without mirrors)	1695	1695	1695
Width (with mirrors)	1899	1899	1899
Height	1525	1525	1525
Wheelbase	2491	2491	2491
Front track	1492	1492	1492
Rear track	1484	1484	1484
Weight and Capacities			
Gross vehicle mass (kg)	1470	1470	1470
Luggage volume (l)	445	445	445
Exterior			
Front bumper: body colour	Std	Std	Std
Rear bumper: body colour	Std	Std	Std
Front fog lights	-	Std	Std
Rear fog lights	Std	Std	Std
Door handles: black	Std	-	-
Door handles: body colour	-	Std	Std
Exterior mirrors (dual) with manual adjust & manual vertical fold: black	Std	-	-
Exterior mirrors (dual) with power adjust & manual vertical fold: body colour	-	Std	Std
Instruments			
Trip computer	Std	Std	Std
Analogue cluster: electronic trip meter / odometer, speedometer, fuel gauge, warning lamps	Std	Std	Std
Tachometer with gear-shift indicator	-	Std	-
Interior Comfort and Convenience			
Air conditioner: manual	Std	Std	-
Electronic Air Temperature Control (EATC)	-	-	Std
Rear-window defroster	-	Std	Std
Floor mats: driver only	Std	Std	Std
Door stowage bins	Std	Std	Std
Door ajar warning	-	Std	Std
Liftgate remote release	Std	Std	Std
12V power point	Std	-	-
Cigarette lighter with removable console ashtray	-	Std	Std



Go Further

	Sedan		
	1.5 Ambiente	1.5 Trend	1.5 Titanium PowerShift Auto
In-car Entertainment (ICE)			
Ford audio with 4 speakers, dot-matrix screen	Std	Std	Std
MyFord Dock® incl. AM/FM, aux, USB, Bluetooth, CD/MP3 player	Std	Std	-
Ford SYNC® with Bluetooth and voice control incl. AM/FM, aux, USB, Bluetooth, CD/MP3 player	-	-	Std
Steering wheel with mounted audio controls	-	-	Std
Seating			
Cloth seats	Std	Std	Std
6-way manually adjustable front seat: driver	-	-	Std
4-way manually adjustable front seat: driver	Std	Std	-
4-way manually adjustable front seat: passenger	Std	Std	Std
Front seatback pocket: driver & passenger	-	Std	Std
Driver & passenger front-seat map pocket	-	Std	Std
Rear seat fold down 100%	Std	Std	Std
2-way rear outboard head restraints	Std	Std	Std
Safety and Security			
Airbags: dual front driver & passenger	Std	Std	Std
Airbags: side	-	-	Std
Airbags: curtain	-	-	Std
Ford MyKey functionality	-	-	Std
Drive-away locking	Std	Std	Std
Anti-lock Braking System (ABS)	Std	Std	Std
Electronic Stability Programme (ESP)	-	-	Std
Hill Launch Assist (HLA)	-	-	Std
Rear-view mirror: manual	Std	Std	Std
Perimeter anti-theft alarm	Std	Std	Std
Engine immobiliser	Std	Std	Std
Remote central locking	Std	Std	Std
Front manual windows	Std	-	-
Front power-windows – one-touch up & down: driver only	-	Std	Std
Rear manual windows	Std	-	-
Rear power-windows – with child lock	-	Std	Std
Warranty and Service			
Service intervals	20 000km	20 000km	20 000km
Service Plan	2-yr/40 000km	2-yr/40 000km	2-yr/40 000km
Comprehensive Warranty	4-yr/120 000km	4-yr/120 000km	4-yr/120 000km
Roadside Assistance	3-yr/unlimited km	3-yr/unlimited km	3-yr/unlimited km
Corrosion Warranty	5-yr/unlimited km	5-yr/unlimited km	5-yr/unlimited km

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Ford Protect Service Plan – Covers all scheduled servicing, except friction materials, i.e. brake pads and wiper blades.

Consult the vehicle handbook, www.ford.co.za or your nearest Ford Dealer for more information regarding Ford **Protect** plans and products. Printed January 2016.



Go Further

Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information
or visit our website www.ford.co.za/fleet
or alternatively email us at fleetsa@ford.com

Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **FIGO** in perfect working condition.

New Vehicle Warranty – Every new **FIGO** comes with a 4-yr/120 000km Comprehensive Warranty.

Service Plan – Every new **FIGO** comes standard with a 2-yr/40 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

Corrosion Warranty – 5-yr/unlimited km cover.

Roadside Assistance – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

New Vehicle Extended Warranty – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Warranty, giving owners an extra 2yrs/80 000km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or www.ford.co.za for more info regarding Ford **Protect** plans.

CO₂ & Fuel Economy Note: The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors including individual driving habits, prevailing conditions and vehicle equipment, condition and use.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

