

JNJ Trust (PTY) Ltd

Vroeg Roer Fresh Produce

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Company Profile

JNJ Trust is a privately owned trading and distribution company. Our management has many years experience in the fields of procuring fresh fruit and vegetables. The basic function of the company is to source , market and distribute fresh produce to the domestic market.

JNJ Trust started as a small family business in 2010 when the core business at the time was fresh produce quality assurance for export and local markets. JNJ Trust saw a niche and demand to supply fresh fruit to the domestic market and hence Vroeg Roer Fresh Produce Suppliers was Established and started supplying retailers, hawkers and fresh produce markets on a small scale.

OUR MISSION

Our company' s mission is to spot developing niche markets and to take advantage of these opportunities by working closely with our suppliers and our customers. We strive to provide an excellent marketing service that is supported by an experienced sales team.

Our continued success is based on our experience of the South African markets and our ability to add value to our customers demands. We continue to facilitate the management of existing clients and to accommodate potential strategic acquisitions.

We would like to think that our customers see us adding value and that our suppliers view us as genuine partners.



OUR EXECUTIVE TEAM

JESSIE NAIDOO
MANAGING DIRECTOR
JUANITA ESAU
FINANCIAL DIRECTOR

OUR PRODUCTS

Seasonal fruit are procured direct from the producers which are packed according to the clients requirements and delivered to the distribution point of the client.

PRODUCTS

Apples – January to September
Pears – January to September
Peaches – December to February
Plums – December to February
Nectarines - December to February
Citrus – March to October
Grapes – November to January
Tomato – November
Peppers - November

JNJ Trust is based in the Langkloof and procure fruit from 15 producers which are between Langkloof , Patensie, Hankey, Addo and Kirkwood.

All producers are Global Gap, BRC HACCP accredited